

JANGHOON KIM

S H O W R E E L

WWW.LOVEANDMONEY.CO.KR

PROFILE

DIR. JANGHOON KIM_김장훈

2012~2013 617 조감독
2013~2017 매터스인류크 조감독
2018~2019 러브앤드머니 조감독

현재 러브앤드머니 감독

김장훈 감독의 영상에는 자신만의 문법이 있으며
기본에 충실함을 원칙으로 둡니다.

누구나 자신만의 규칙을 만들 수 있고
원한다면 규칙을 모두 깨트릴 수도 있지만,

그 전에 기초 문법을 이해하고 원칙을 기준으로 삼아 거기서 출발하여
자신이 말하고자 하는 이야기를 명확히 들려주는 영상을 만드는 감독입니다.



AD KOREA | Global Special Award

HYUNDAI X Boston Dynamics Welcome to the Family with BTS

COWAY

코웨이 노블 정수기



SAMSUNG

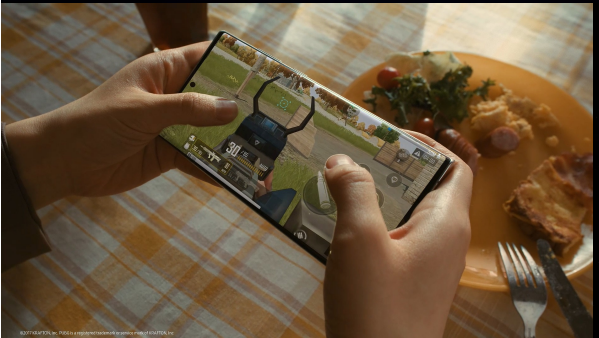
Galaxy S22 Ultra: Untold Stories – Vision Booster & Heat Solution

Vision Booster



LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

Optimized heat solution with
powerful HW and SW



Nano-TiM

김정문 알로에 큐어크림s

다시, 알로에의 시대로

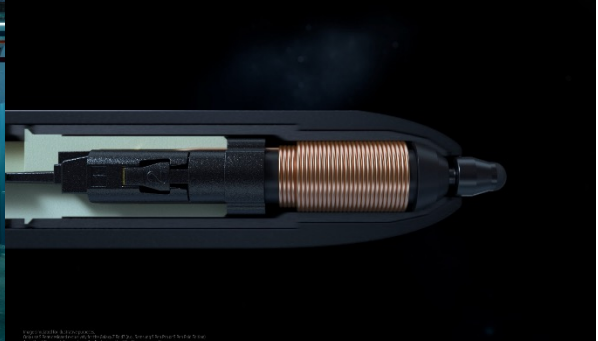
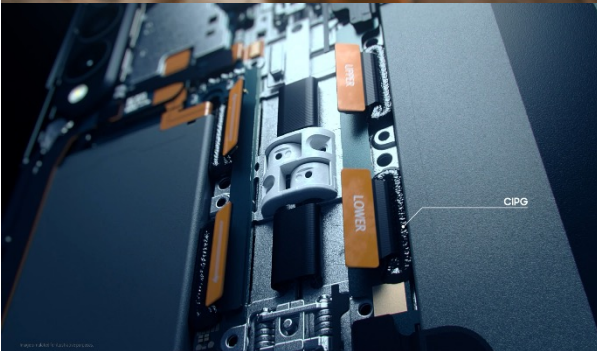
희귀 알로에 오일로
안티에이징 시작

LOCATION_Korea
CLIENT_김정문 알로에
AGENCY_Salon de Seoul



SAMSUNG

Galaxy Z Fold3: Untold Stories – Water resistance & S Pen



HYUNDAI X BostonDynamics

Welcome to the Family with BTS

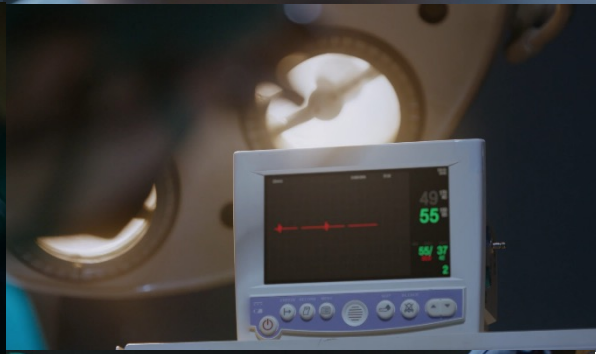


LOCATION_Seoul Korea
CLIENT_HYUNDAI
AGENCY_INNOCEAN WORLDWIDE



2021 P4G

서울 정상회의 심장박동편



COWAY

COWAY X BTS



SAMSUNG

Neo QLED Life Feature

Neo QLED 8K

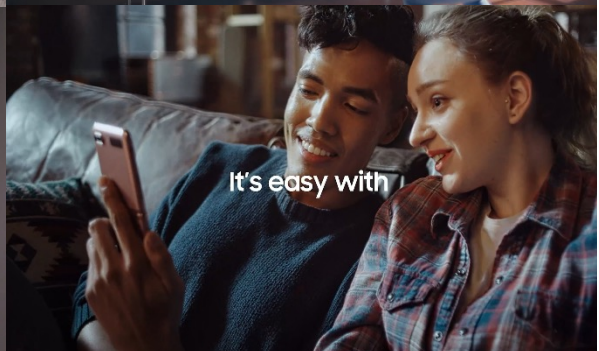
LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



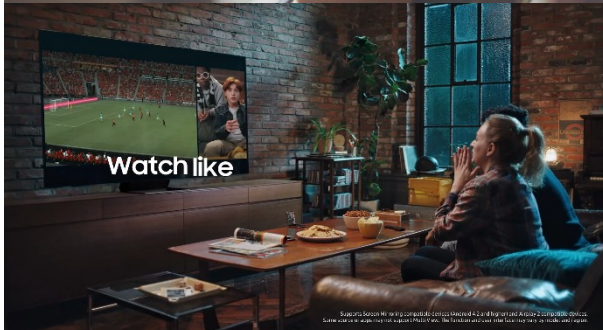
Get coaching from the best trainers



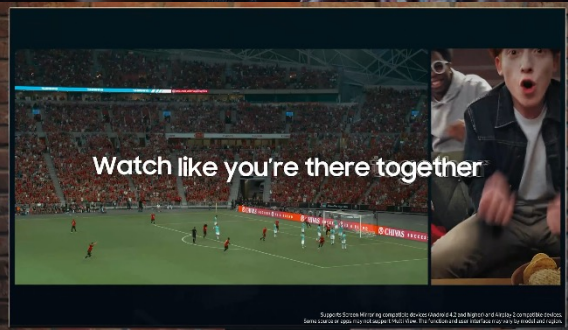
It's easy with



Watch like



Watch like you're there together



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MAEIL

셀렉스 밀크세라마이드

LOCATION_Seoul Korea
CLIENT_MAEIL
AGENCY_THE DIGILOG



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SAMSUNG

Galaxy S21 Ultra BLACK Story

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



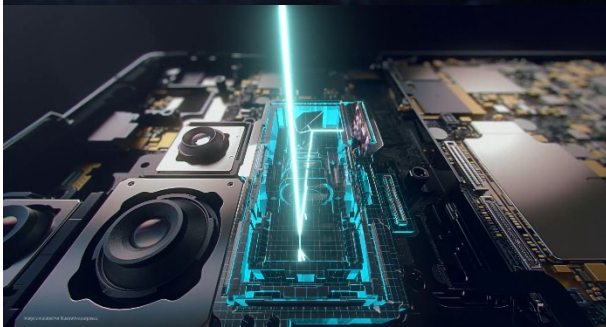
SAMSUNG

Galaxy S21 Ultra CAMERA Story

UNTOLD STORIES

Galaxy S21 Ultra CAMERA

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



REAL RALE

데일리 오일 투 폼 클렌저

LOCATION_Seoul Korea
CLIENT_Real Korea
AGENCY_Salon de Seoul

리얼피플
리얼라엘

간호사
오유리의 클렌저

천연 유래 성분으로
수분을 채워 달걀 없이 촉촉하게
데일리 오일 투 폼 클렌저

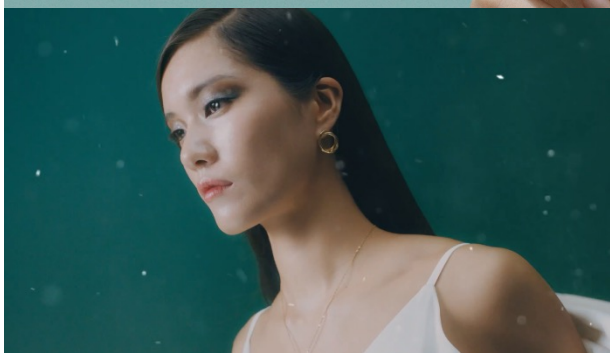
real
Rael

THELAVICOS

파우더 워시 / 모이스춰라이저

진정한 코스메슈티컬의 등장
테라비코스

LOCATION_Seoul Korea
CLIENT_HP&C
AGENCY_DOGSEAR



GEOJE

정글돔

LOCATION_Seoul Korea
CLIENT_거제시
AGENCY_멜리펀트



GEOJE

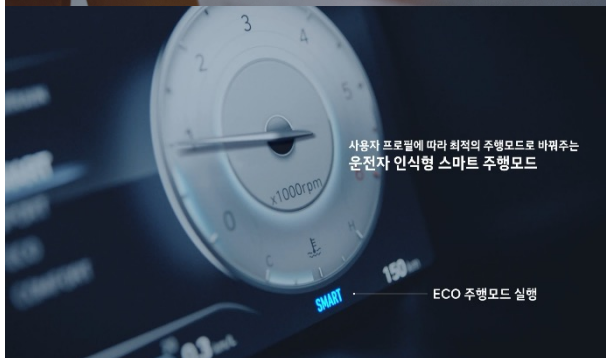
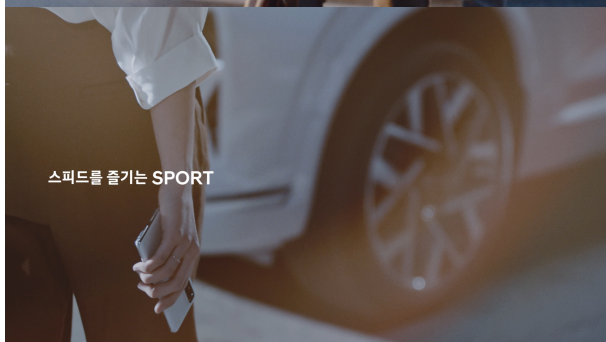
해금강 / 외도보타니아

LOCATION_Seoul Korea
CLIENT_거제시
AGENCY_멜리펀트



Hyundai

SANTA FE _운전자 편



Hyundai

SANTA FE _스마트 편



Hyundai

SANTA FE _주차장 편



Hyundai

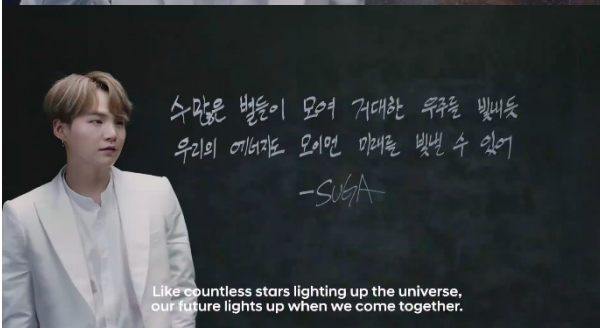
SANTA FE _리모트 편



Hyundai X BTS

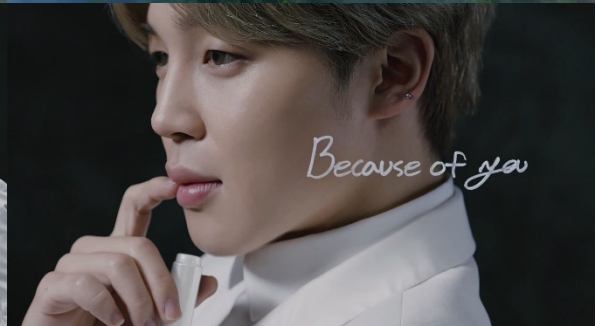
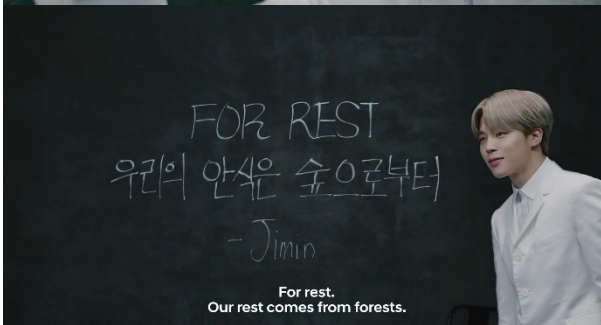
NEXO

LOCATION_ Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE



Hyundai X BTS

NEXO



Hyundai X BTS

NEXO

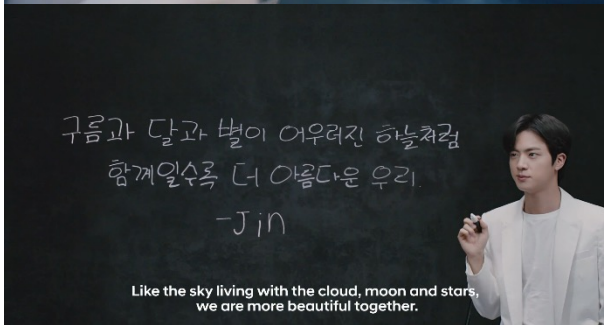
LOCATION_Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE



Like the sky living with the cloud, moon and stars,
we are more beautiful together.

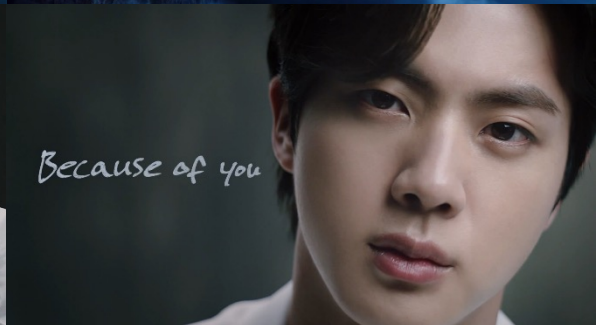


Like the sky living with the cloud, moon and stars,
we are more beautiful together.



구름과 달과 별이 어우러진 하늘처럼
함께일수록 더 아름다운 우리.
-Jin

Like the sky living with the cloud, moon and stars,
we are more beautiful together.



Because of you

Hyundai X BTS

NEXO

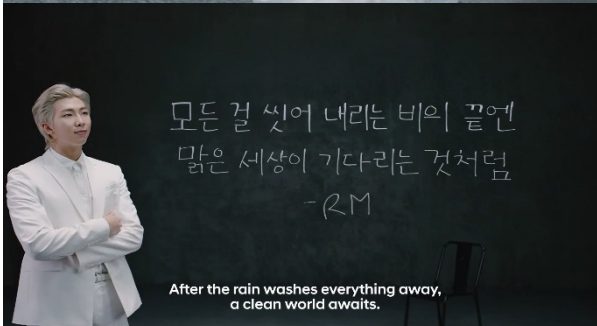
LOCATION_Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE



After the rain washes everything away,

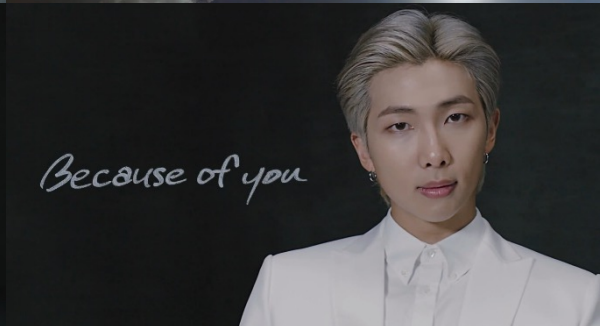


After the rain washes everything away,
a clean world awaits.



모든 걸 씻어 내리는 비의 끝엔
많은 세상이 기다리는 것처럼
-RM

After the rain washes everything away,
a clean world awaits.

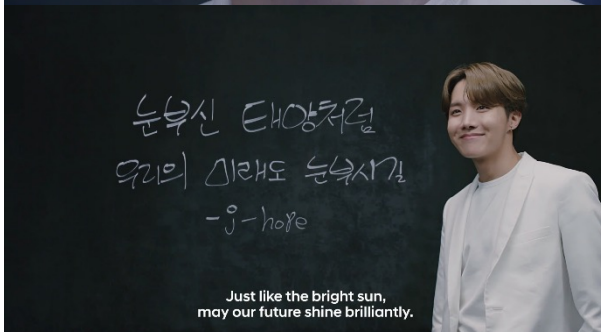
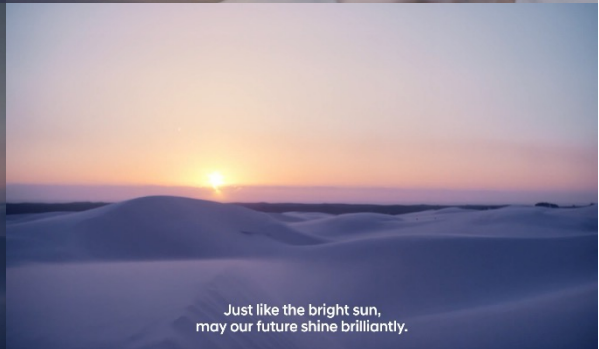
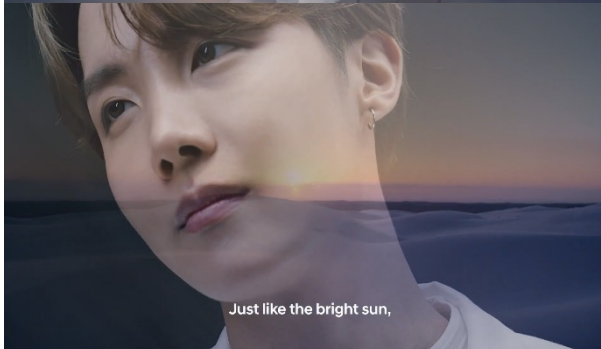
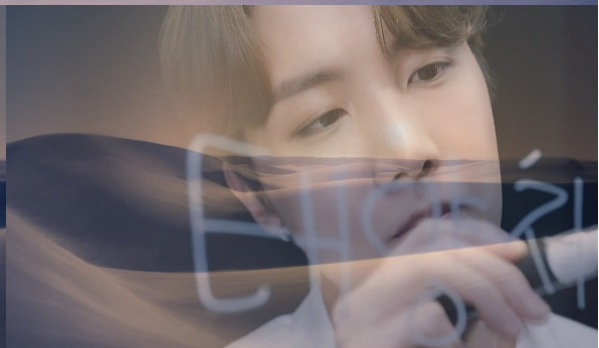


Because of you

Hyundai X BTS

NEXO

LOCATION_Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE



Hyundai X BTS

NEXO

LOCATION_Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE

Just like the first snowfall,
the world is full of unexpected moments.

Just like the first snowfall,
the world is full of unexpected moments.

갑자기 내리는 첫눈처럼
세상은 뜻밖의 순간들로 가득 차있어
—V—

Just like the first snowfall,
the world is full of unexpected moments.

Because of you

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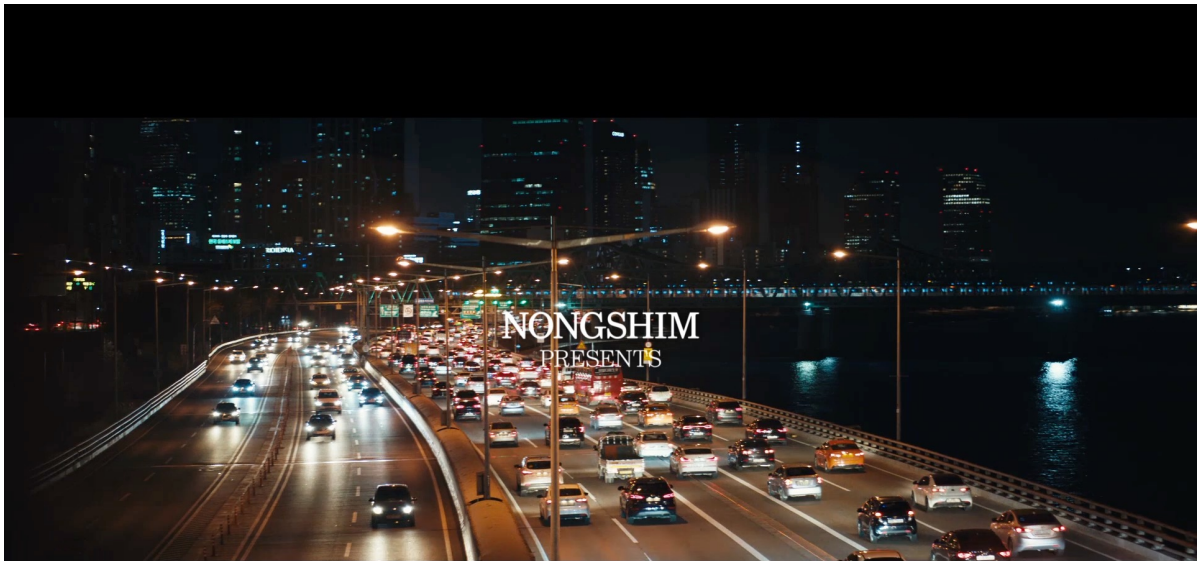
Domino's

치즈케이크 블랙타이거 피자

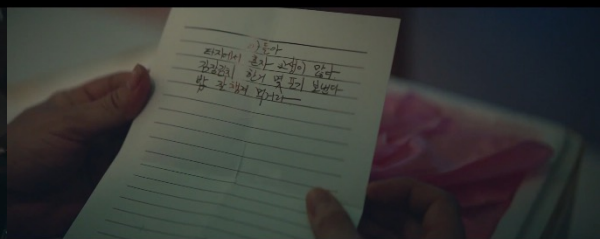


농심

Brand film_어른편



LOCATION_KOREA
PRODUCTION_LOVEANDMONEY



농심

Brand film_아이편



LOCATION_KOREA
PRODUCTION_LOVEANDMONEY

