



MCJANG

S H O W R E E L

WWW.LOVEANDMONEY.CO.KR

DIR. MC JANG

2009 ~ 2014 열셋까지 세다 조감독

2014 ~ 2016 러브앤드머니 조감독

2016 ~ 현재 러브앤드머니 감독

장목천감독은 뉴욕에서 시나리오를 전공중.

Visual movie에 매료되었고.

그는 전공에서 벗어나

현재 러브앤드머니의 디렉터로 활동중입니다.

시나리오 전공자이긴 하나, 그의 영상은

논리적인 구성보다 직관적인 표현에 집중합니다.

그럼으로써 좀더 본질적이고

다이렉트한 전개방식을 구사합니다.

SAMSUNG BESPOKE 의류케어

衣라차차

衣라차차

Date: 02.2022
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG

우리에게
필요한 건

이젠 언제나

衣라차차

Google Play

플레이가 시작되면 세상은 던전이 된다



TRAVERSE

High Country_Launching



Date: 02.2022
LOCATION_KOREA
CLIENT_CHEVROLET
AGENCY_CHEIL WORLDWIDE



SUPER SUV
TRAVERSE High Country 출시

TRAVERSE

High Country_Sustain



Date: 02.2022
LOCATION_KOREA
CLIENT_CHEVROLET
AGENCY_CHEIL WORLDWIDE



스위처블 AWD & 통합 트러션 모드 선택드 다이얼



Baskin Robbins

Happy Holidays



Date: 12.2021
LOCATION_KOREA
CLIENT_SPC
AGENCY_CHEIL WORLDWIDE



Albamon

알바의 플랜을 Respect



SAMSUNG Privacy.

Your Privacy. Secured.



Date: 11.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



Samsung Knox security



Browsing with no tracking



SAMSUNG ONE UI 4 Ecosystem

Your galaxy. Your way.



Date: 10.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



PUBG FRANCHISE BRANDING FILM

SONNY X PUBG



Date: 07.2021
LOCATION_KOREA
CLIENT_CRAFTON



SAMSUNG Health

Walk Together. Be Together

Date: 05.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

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SAMSUNG Galaxy Smart Tag

Keeping tabs on your furry friend

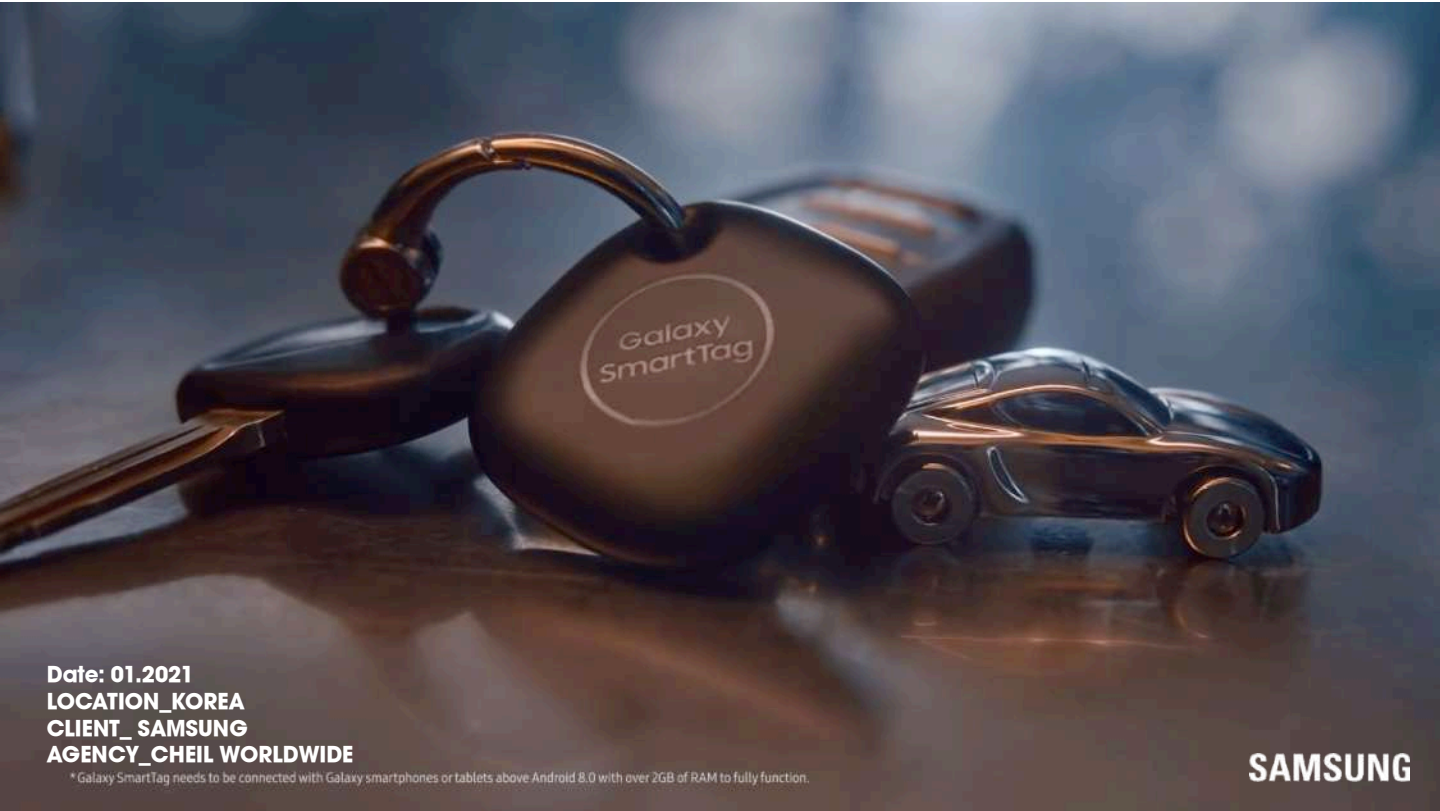
Date: 01.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



SAMSUNG Galaxy Smart Tag

Control, Smart Tag Story, Tag it Song



Date: 01.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

* Galaxy SmartTag needs to be connected with Galaxy smartphones or tablets above Android 8.0 with over 2GB of RAM to fully function.

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SAMSUNG Galaxy Note 20

OFFICE



Date: 08.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



모든 세상이 노트 안에

Galaxy Note20 구매 시, 증정 단말기 최대 2배 보상

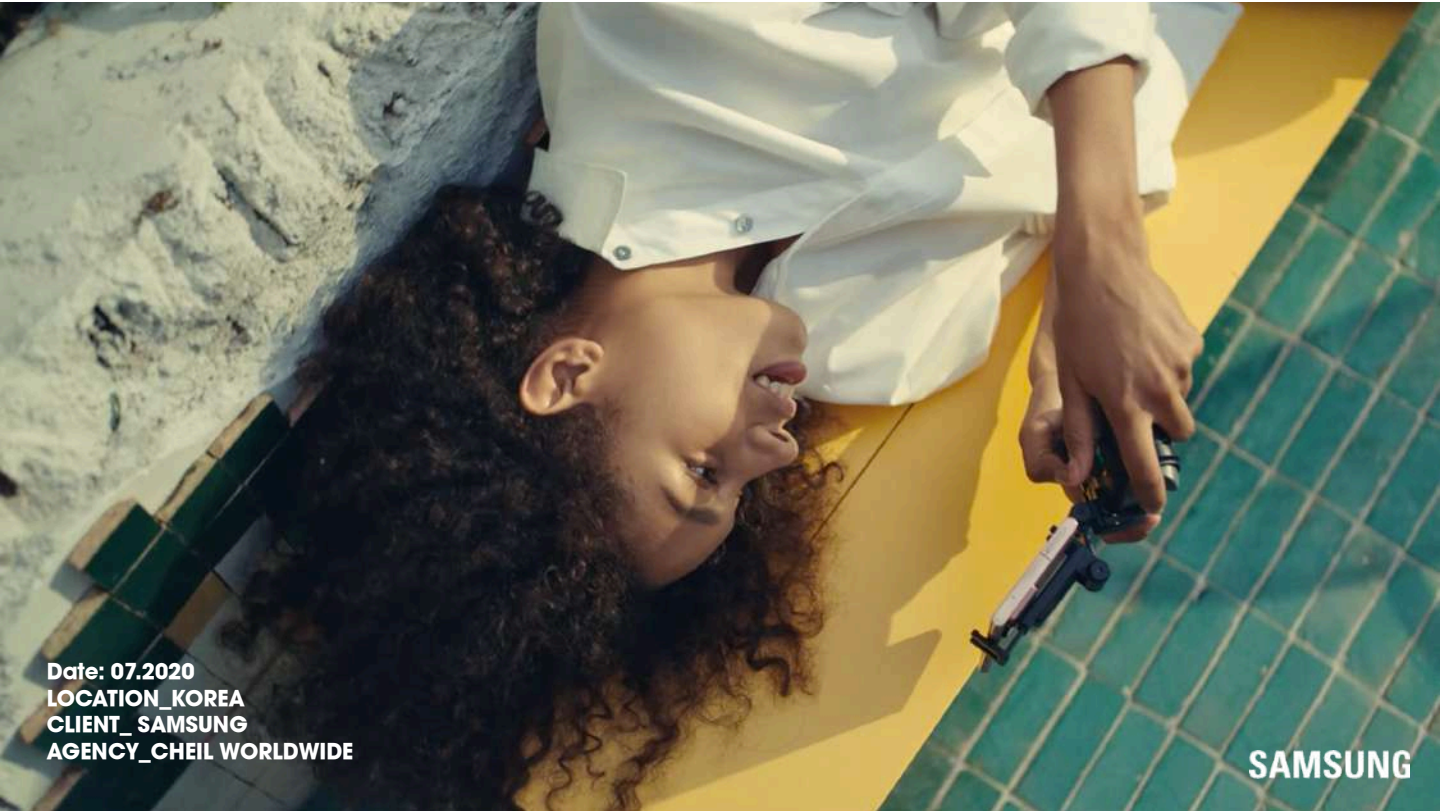
Note20 AIR를 구매 시, 기존 Galaxy 또는 iPhone 단말기를 1대만 보상받지만
최고 단말기 2대까지 보상받을 수 있습니다. (2020.08.10 ~ 10.31)

*본 프로모션은 삼성전자의 별도 공지사항을 따릅니다. (www.samsung.com/kr/promo/note20air)



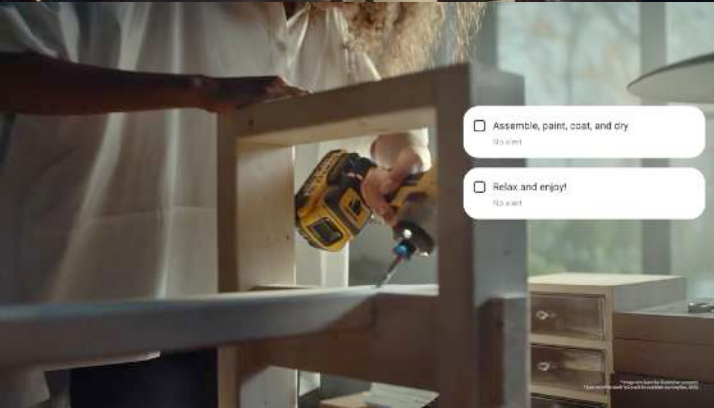
SAMSUNG Galaxy Note 20

Together is Better



Date: 07.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



Assemble, paint, coat, and dry
15 min

Relax and enjoy!
15 min



Together is better

SAMSUNG X BTS

PERFUME



Date: 09.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



SAMSUNG ChefCollection

나만의 ChefCollection을 만나다

Date: 07.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



JIRISANSOO

당신의 청정에너지

Date: 06.2020
LOCATION_KOREA
CLIENT_JIRISANSOO
AGENCY_CHEIL WORLDWIDE



PARADISE CASINO

Check – in to Paradise



Date: 04.2020
LOCATION_KOREA
CLIENT_PARADISE_CITY
AGENCY_CHEIL WORLDWIDE

 PARADISE CITY



KIA GLOBAL

HOILDAY

Date: 12.2019
LOCATION_LA
CLIENT_ KIA Motors
AGENCY_ dmajor



Vehicle's specifications may differ by region and country

G MARKET X REDVELVET

Go, Fashion, library, office, show window



TRAVERSE

당신의 LIFE와 SUPER가 만났을때

아침 풍경이 달라졌다

Date: 9.2019
LOCATION_BUSAN& DONGHAE
CLIENT_CHEVROLET
AGENCY_CHEIL WORLDWIDE

CHEVROLET



SAMSUNG GALAXY S10

Real Fan Story



Date: 06.2019
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

Galaxy S10 | S10 5G

SAMSUNG



*갤럭시 S10, S10+ 주문 트리를 생애 첫 방문 고객에게만 제공됩니다.



TRAVERSE

It's Coming



Date: 6.2019
LOCATION_GUNSAN
CLIENT_CHEVROLET
AGENCY_CHEIL WORLDWIDE

CHEVROLET



Here comes the new SUV era,
the SSUV era.



HUAWEI Matebook E

Let Connection Happen



Date: 04.2019
LOCATION_BANGKOK
CLIENT_HUAWEI
AGENCY_RED HORSE MEDIA



PALISADE

Woodwork



Date: 03.2018
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



PALISADE

Listen



Date: 12.03.2018
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



당신만의 영역을 찾아서



Always Remarkable
PALISADE
팰리세이드

GALAXY A7

It's LIT



Date: 09.2018
LOCATION_MALAYSIA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



SAMSUNG
Galaxy A7

Kona with EXO

아름다운 우리강산-CBX

Date: 04.2018
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



울릉도 삼선암



Hyundai Motors

Hydrogen

Date: 02.2018
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE



HYUNDAI
MOTOR GROUP



Genesis G70

re-launching



GENESIS G70

Date: 09.2017
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



Galaxy Note8

Clear View Standing Cover



Galaxy Note8

Protective Standing Cover

Date: 09.2017
LOCATION_SEOUL
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

Image simulated
SAMSUNG



TEMPO

1929



Date: 07.2017
LOCATION_BUDAPEST
CLIENT_TEMPO
AGENCY_CHEIL WORLDWIDE

TEMPO



KONA

Iron Man Special Edition



Kona

Iron Man

Date: 01.07.2017
LOCATION_SEOUL
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP

