

LOVEANDMONEY®

DIR. Ducaruka 은용진

Director ducaruka 은용진

일반적인 필름과
광고의 차이를 생각합니다.

유행과 클래식의 경계.
기호와 비주얼의 관계.
의미와 메시지의 형태.

두카루카와 두카루카가 아닌 것.

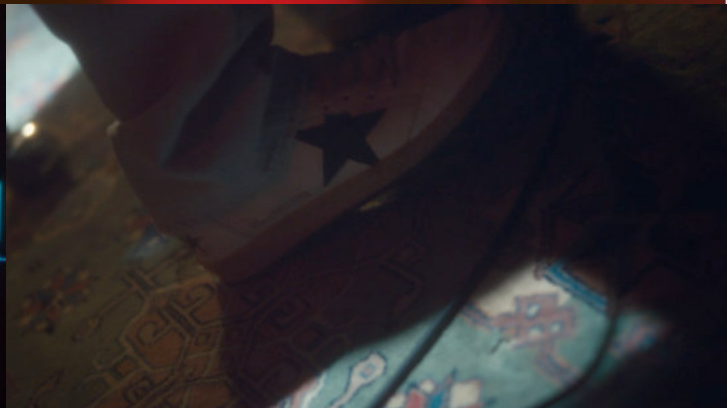
Golden Goose

Simon Dominic - Mixtape

CRAFT YOUR OWN PERFECTION

Date: 08.2022
LOCATION_KOREA
CLIENT_GOLDEN GOOSE
AGENCY_MEDIA MONKS GLOBAL

GOLDEN GOOSE ★



Golden Goose

Lip J - Lipstick



Date: 08.2022
LOCATION_KOREA
CLIENT_ GOLDEN GOOSE
AGENCY_ MEDIA MONKS GLOBAL

GOLDEN GOOSE ★

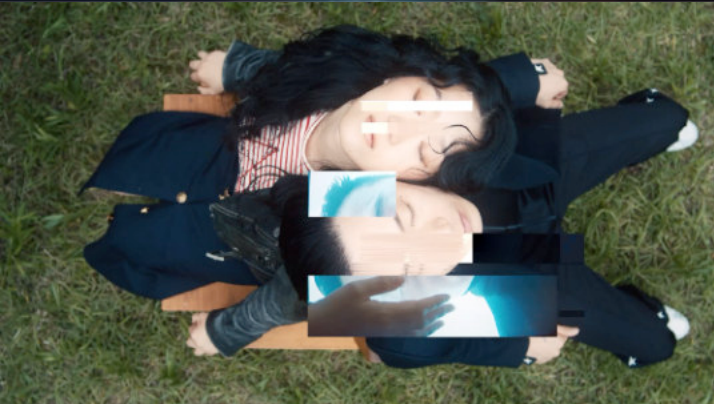
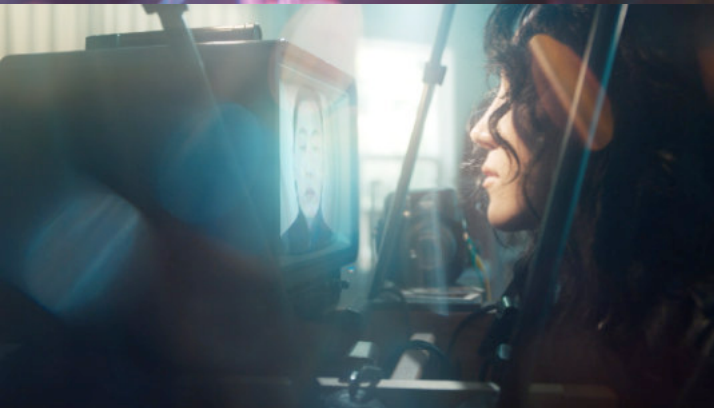


Golden Goose

Shinliart - Love

Date: 08.2022
LOCATION_KOREA
CLIENT_GOLDEN GOOSE
AGENCY_MEDIA MONKS GLOBAL

GOLDEN GOOSE ★



CRAFT YOUR OWN PERFECTION

LG TONE Free

FIT to Move

Date: 08.2022
LOCATION_AUSTRALIA
CLIENT_LG GLOBAL
AGENCY_D.FY



LG TONE Free

FIT for Life



에이스침대

좋은 잠이 쌓인다

좋은 잠이 쌓인다

Date: 08.2022
LOCATION_KOREA
CLIENT_ACE BED
AGENCY_ORICOM

ACE 에이스침대



우리은행

알길 원해? 우리WON해!



Date: 05.2022
LOCATION_KOREA
CLIENT_WOORIBANK
AGENCY_TBWA



< 미래의 나 > 우리금융그룹 우리은행

01 예산설정 02 결과예측

1년 후, 2억 7,963만원으로 주택구입을 한다면?

구입 전 구입 후 은퇴 후

2022년 5월 ~ 2023년 4월

우리 마이데이터 주택 플랜

< 환전하기 >

현금상대 1,313.08 ▲ 16.28 (1.24%)

적용한도 (90% 우대) 1,292.76 원

우대금액 10,160 원

총 원화금액 645,380 원

출금계좌 출금계좌를 선택하세요.

24시간 언제나 환율 최대 90% 우대받고 바로 인천공항 수령 가능해요!

하늘 보리

고개를 들면, 하늘명이 시작된다

Date: 04.2022
LOCATION_KOREA
CLIENT_WOONGJIN
AGENCY_하쿠호도제일

woongjin



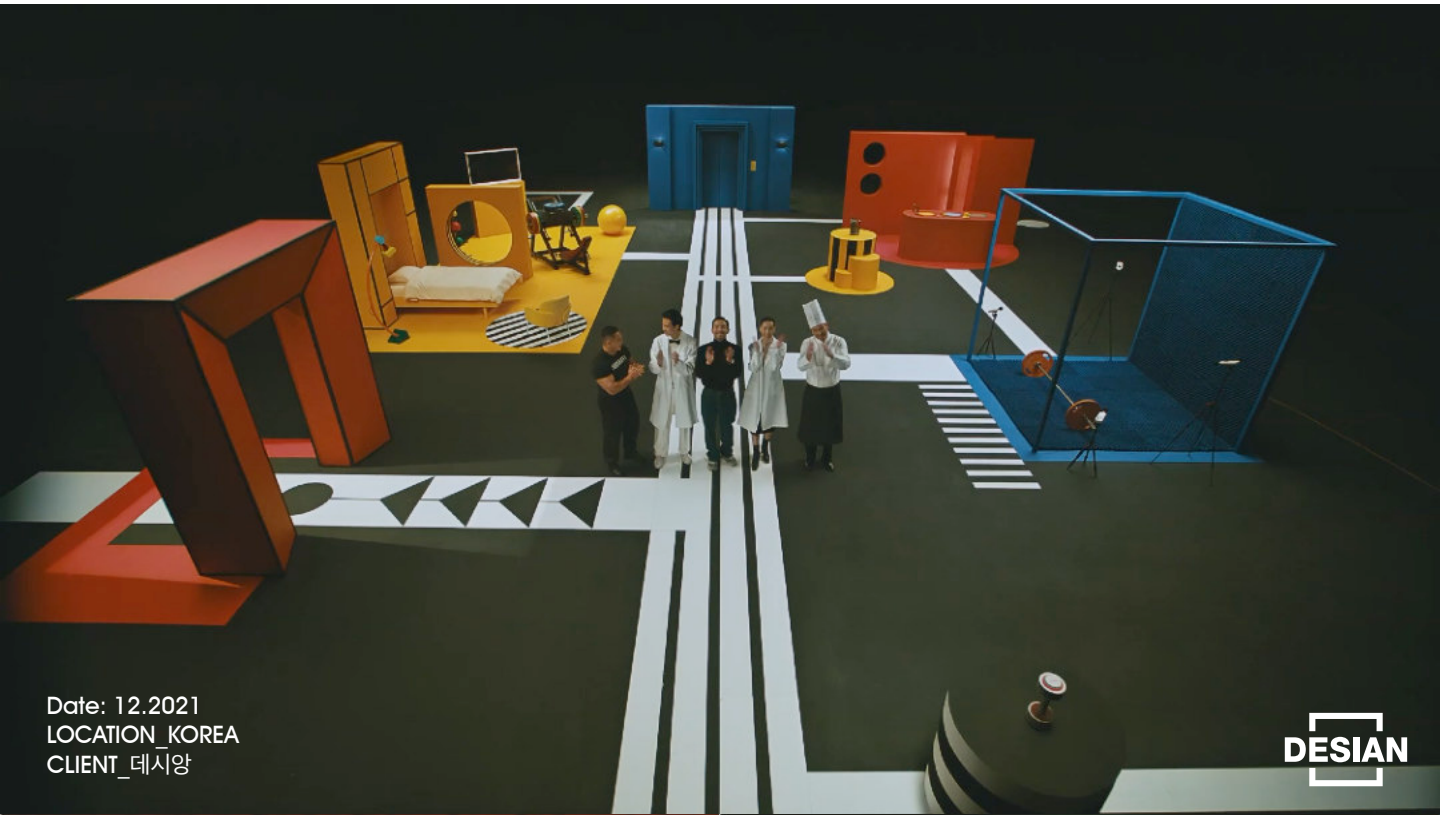
Wilopet

개는 사람과 다릅니다



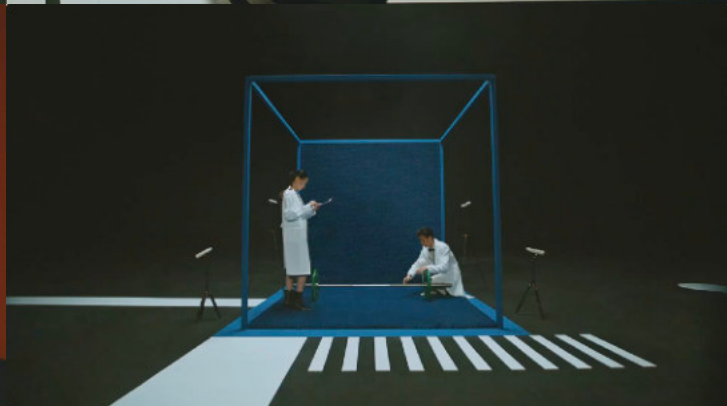
DESIAN

DESIAN CITY



Date: 12.2021
LOCATION_KOREA
CLIENT_테시앙

DESIAN

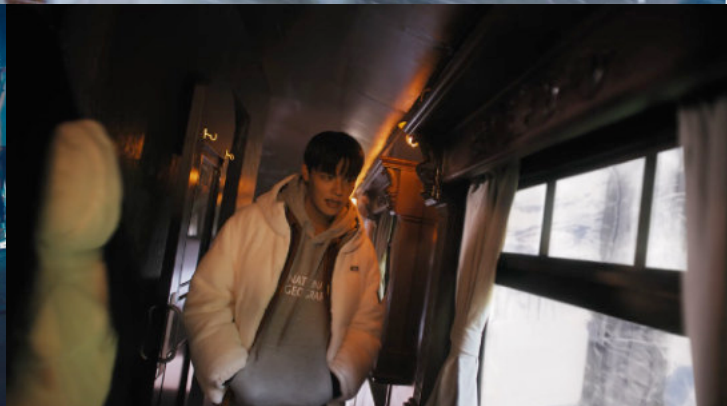


National Geographic Apparel

RE : ADVENTURE

Date: 10.2021
LOCATION_KOREA
CLIENT_NATIONAL GEOGRAPHIC APPAREL
AGENCY_DIRECTOR'S COMPANY

NATIONAL
GEOGRAPHIC



JOHNNIE WALKER

CL's way



Date: 07.2021
LOCATION_KOREA
CLIENT_JOHNNIE WALKER
AGENCY_CJ ENM



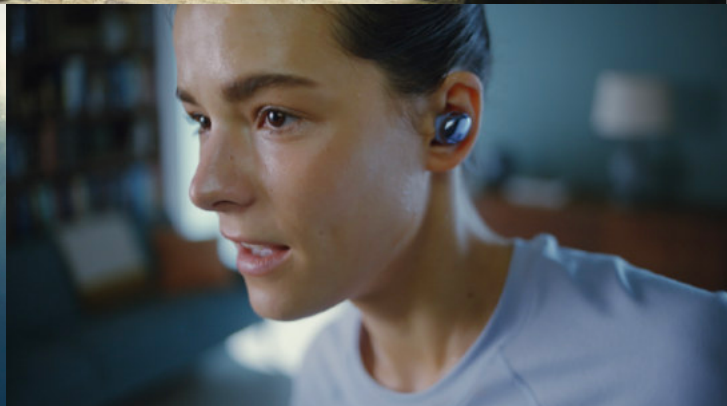
NEO QLED 8K

Better Together

Bring everything you love together

Date: 06.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



DESCENTE

Awaken

다시 깨워봐, 너의 움직임

Date: 01.2021
LOCATION_KOREA
CLIENT_DESCENTE
AGENCY_INNOCEAN WORLDWIDE

 DESCENTE



Black Yak

Sheet Down Fleece



Date: 09.2021
LOCATION_KOREA
CLIENT_BLACK YAK
AGENCY_UNOFFICIAL OFFICE

BLACKYAK



BLACKYAK

Samsung Galaxy S21 Series 5G

Portrait x BTS

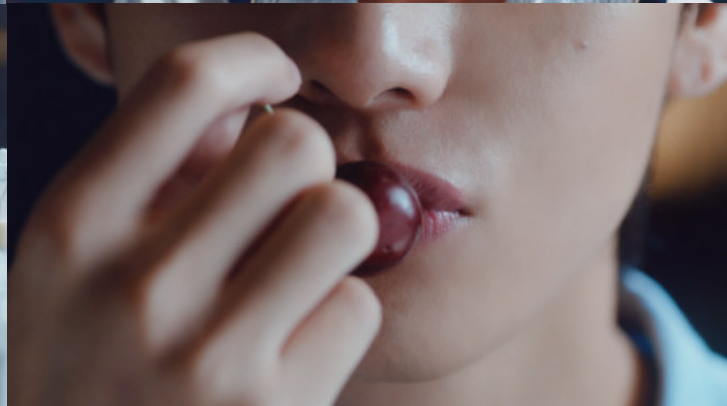


Samsung NOTE20

A Piece of Cake



Date: 10.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



HYUNDAI IONIQ5

Ultimate Camping

Power your world

IONIQ 5

Date: 03.2021
LOCATION_KOREA
CLIENT_HYUNDAI MOTORS
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



Powered by
IONIQ 5

V2L (Vehicle to Load)
Provides general electric power (110V/220V)
inside and outside the vehicle

0914

NATURE CALL

Date: 09.2020
LOCATION: KOREA
CLIENT_0914

0914



Samsung Health

FLEXIN For Your Health

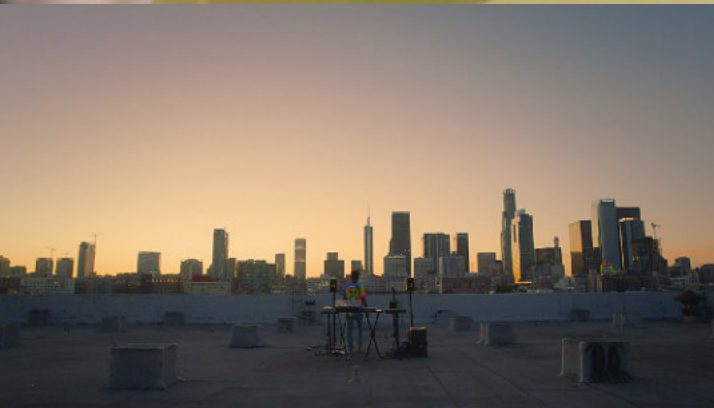


AWARDS FOR
NEW
DIGITAL

Digital Advertising & Campaigns
'Grand Prix'

Date: 03.2020
LOCATION_U.S.A.
CLIENT_SAMSUNG

SAMSUNG



Reebok

Vector Down Jacket



NIKE

Never limit yourself

NEVER LIMIT YOURSELF.

Date: 07.2018
LOCATION: FRANCE
CLIENT: NIKE, W



Galaxy x Maison Kitsuné

The Fox



Date: 12.2021
LOCATION_FRANCE
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG

