

LOVEANDMONEY®

DIR. HYUNJIN RA

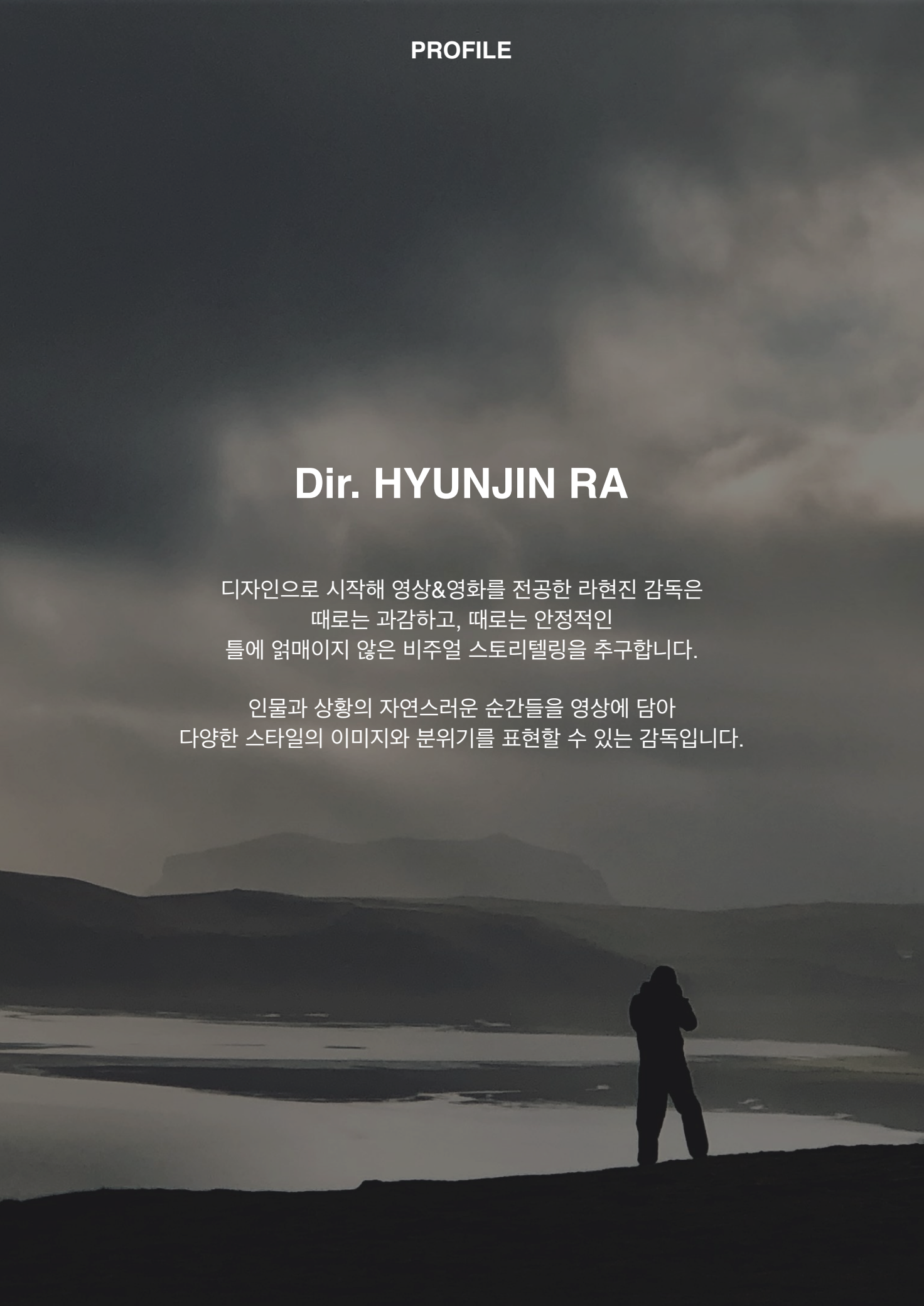
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PROFILE

Dir. HYUNJIN RA

디자인으로 시작해 영상&영화를 전공한 라현진 감독은
때로는 과감하고, 때로는 안정적인
틀에 얽매이지 않은 비주얼 스토리텔링을 추구합니다.

인물과 상황의 자연스러운 순간들을 영상에 담아
다양한 스타일의 이미지와 분위기를 표현할 수 있는 감독입니다.



UNTRACK

Run off the track



LOCATION_KOREA
CLIENT_Untrack Korea



RUN OFF THE TRACK



RUN OFF THE TODAY

AER

세탁은 못 해도 세균은 잘 잡죠



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AER

염소는 못 잡아도 잔류염소는 잡아줍니다



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AER

비타민 샤워로 활력 충전



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AER

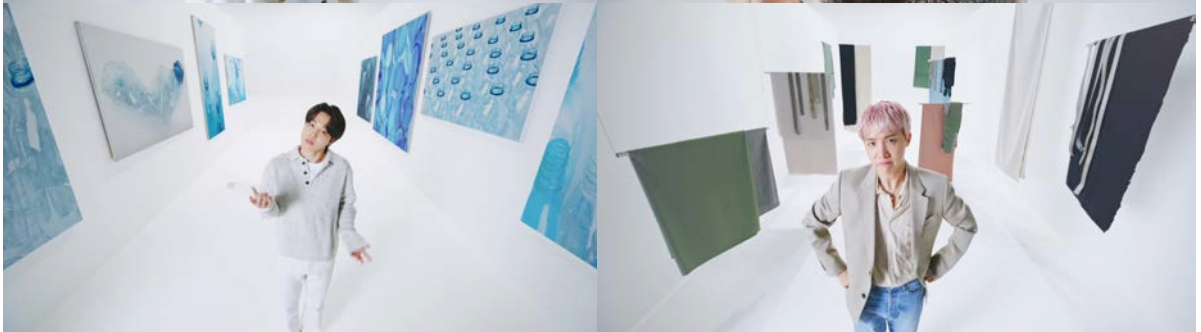
미세 플라스틱은 걸러요



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HYUNDAI x BTS

IONIQ5 Recycled



HYUNDAI x BTS

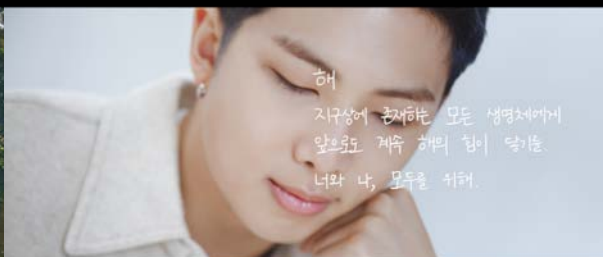
Hangeul Day [RM]

LOCATION_KOREA

CLIENT_HYUNDAI MOTORS

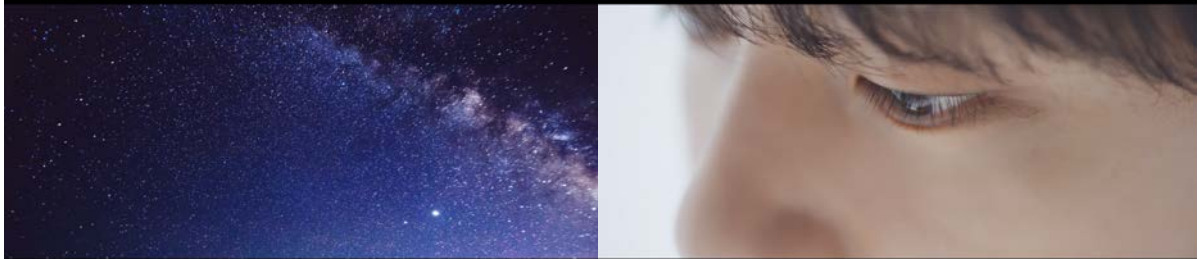
AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



HYUNDAI x BTS

Hangeul Day [JIN]



HYUNDAI x BTS

Hangeul Day [Jungkook]

LOCATION_KOREA

CLIENT_HYUNDAI MOTORS

AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



바다

여전히 그리고 아직도

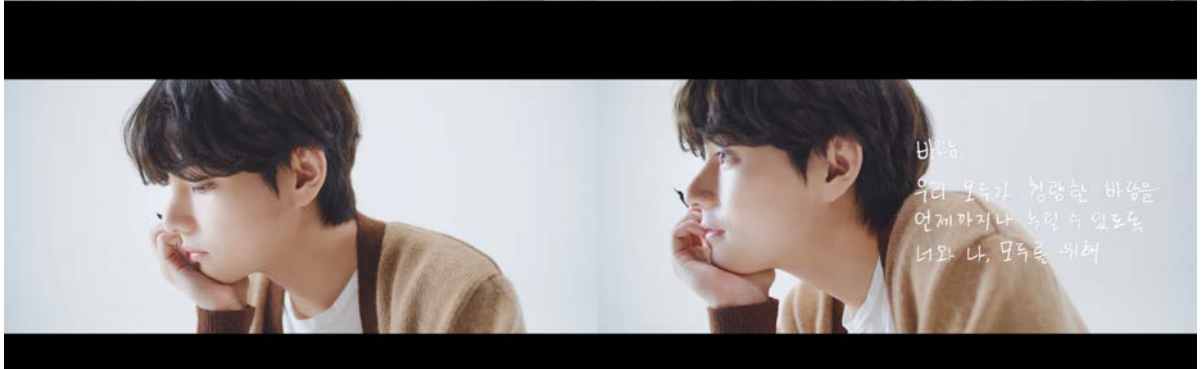
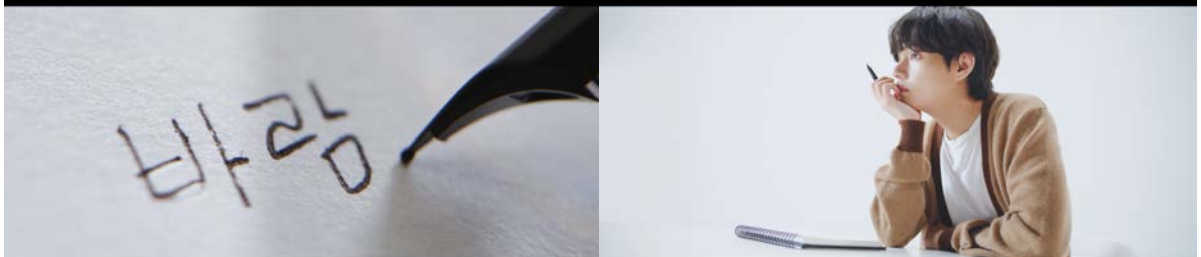
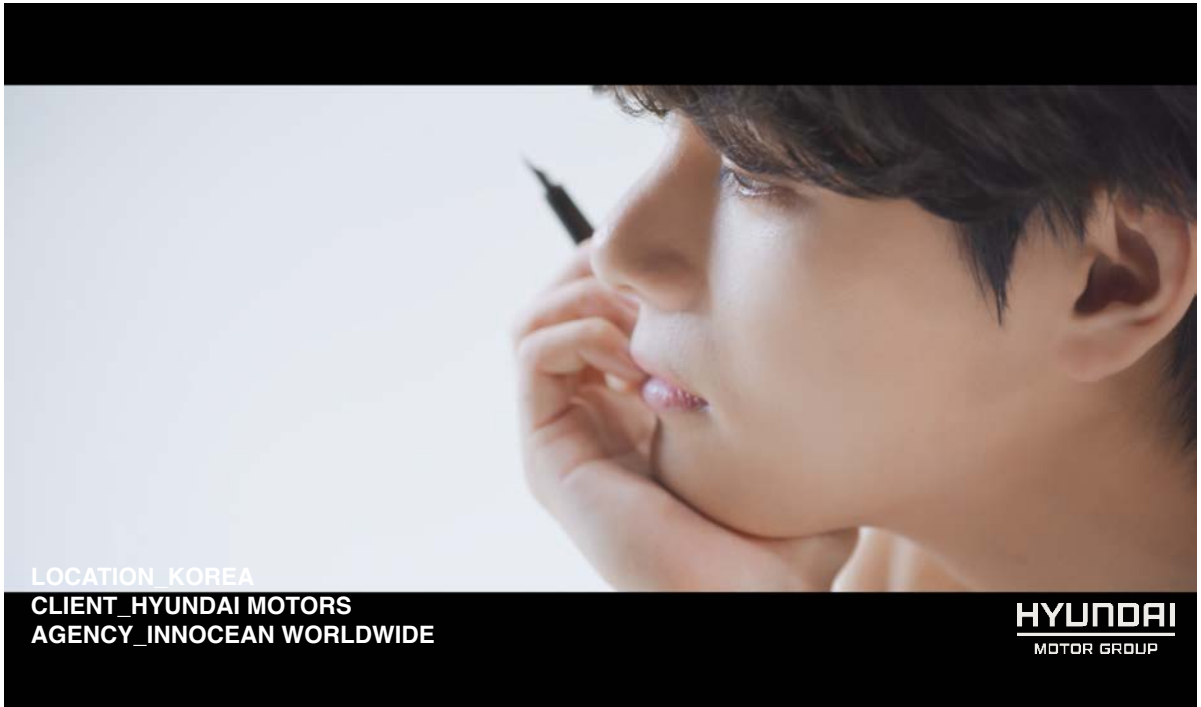
숨막히는 생명을 바다가 품을 수 있도록

너와 나, 도둑을 위해



HYUNDAI x BTS

Hangeul Day [V]



HYUNDAI x BTS

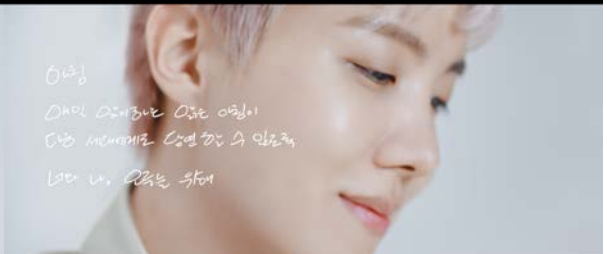
Hangeul Day [Jhope]

LOCATION_KOREA

CLIENT_HYUNDAI MOTORS

AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP



이날
다들 축하하는 날은 오늘이
다들 축하하는 날은 오늘이
그래서, 오늘은 우리

HYUNDAI x BTS

Hangeul Day [SUGA]



LOCATION_KOREA

CLIENT_HYUNDAI MOTORS

AGENCY_INNOCEAN WORLDWIDE

HYUNDAI
MOTOR GROUP

HYUNDAI x BTS

Hangeul Day [JIMIN]



Voices of Galaxy

SUGA 'Over the Horizon'

Samsung Galaxy presents

LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG

Hi, I'm SUGA of BTS

As a big fan of Galaxy, it was a very special experience

and I've always wanted to make an instrumental track,

Making of "Over the Horizon"

Galaxy x BTS

Get ready to unfold



LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



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E.O.D