

JANGHOON KIM

S H O W R E E L

WWW.LOVEANDMONEY.CO.KR

PROFILE

DIR. JANGHOON KIM_김장훈

2012~2013 617 조감독
2013~2017 매터스인류크 조감독
2018~2019 러브앤드머니 조감독

현재 러브앤드머니 감독

김장훈 감독의 영상에는 자신만의 문법이 있으며
기본에 충실함을 원칙으로 둡니다.

누구나 자신만의 규칙을 만들 수 있고
원한다면 규칙을 모두 깨트릴 수도 있지만,

그 전에 기초 문법을 이해하고 원칙을 기준으로 삼아 거기서 출발하여
자신이 말하고자 하는 이야기를 명확히 들려주는 영상을 만드는 감독입니다.

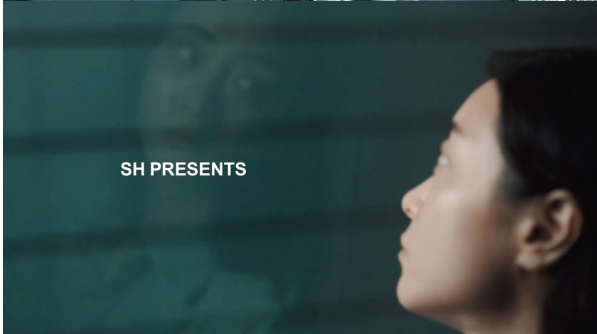


AD KOREA | Global Special Award

HYUNDAI X Boston Dynamics Welcome to the Family with BTS

SH서울도시주택공사

백년주택

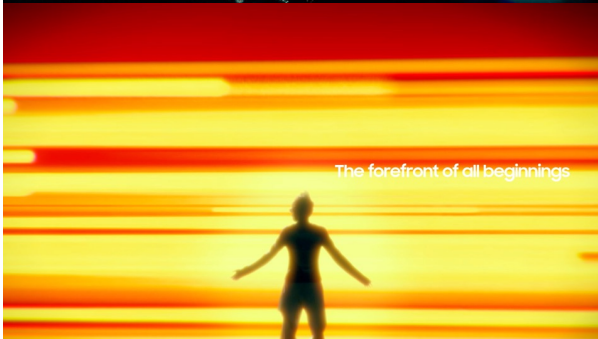
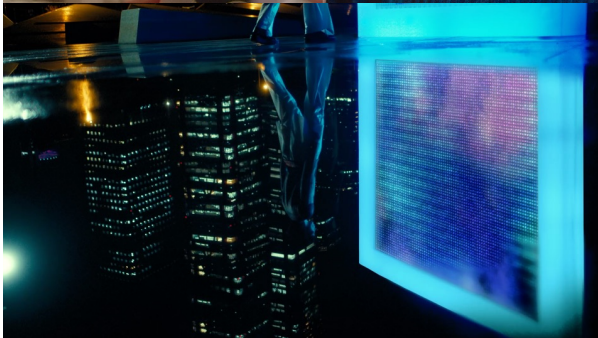


SAMSUNG

Semiconductor: The forefront of all beginnings



LOCATION_ Seoul Korea
CLIENT_ SAMSUNG
AGENCY_ Salon de seoul + CHEIL WORLDWIDE



K2

비송트위드 다운 / 씬에어 후디



LOCATION_Seoul Korea
CLIENT_K2
AGENCY_Chai



에봄 일그레이드



K2
씬에어 후디



K2
씬에어 후디

SAMSUNG

Galaxy Z Fold4 / Flip4 Pre-Order Film



SAMSUNG

Neo QLED 8K
지구를 위한 Big Picture

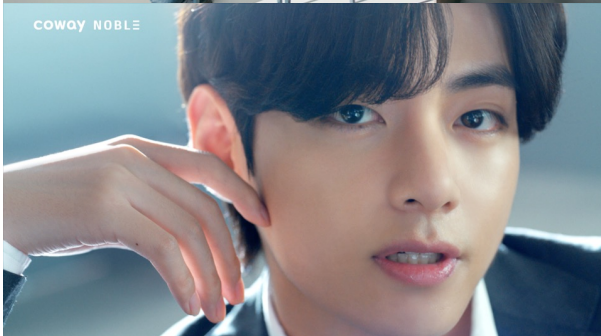
Big Picture

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



COWAY

코웨이 노블 정수기



SAMSUNG

Galaxy S22 Ultra: Untold Stories – Vision Booster & Heat Solution

Vision Booster



LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



Optimized heat solution with
powerful HW and SW



Nano-TiM

김정문 알로에 큐어크림s

다시, 알로에의 시대로

희귀 알로에 오일로
안티에이징 시작

LOCATION_Korea
CLIENT_김정문 알로에
AGENCY_Salon de Seoul

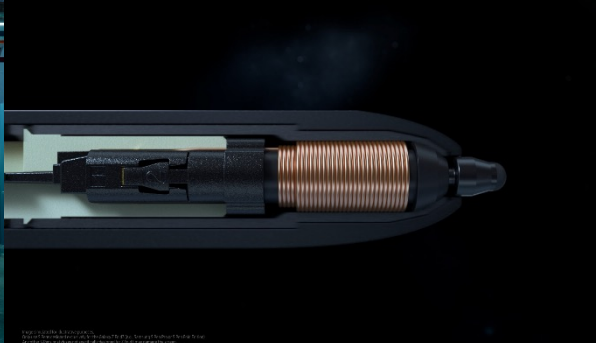
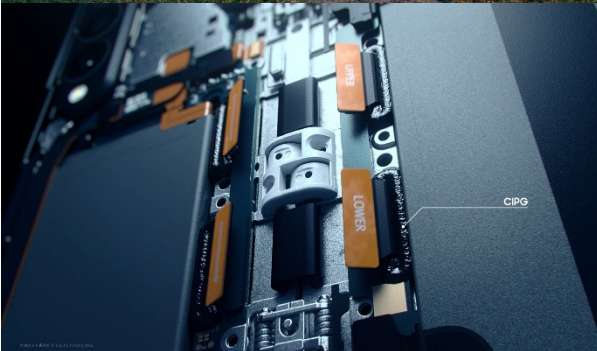


SAMSUNG

Galaxy Z Fold3: Untold Stories – Water resistance & S Pen



LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



HYUNDAI X BostonDynamics

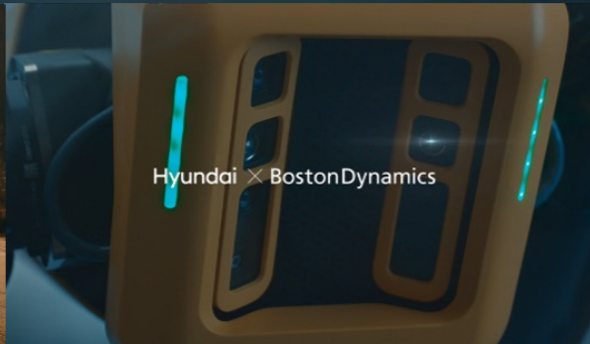
Welcome to the Family with BTS



현대자동차
해외집행광고 특별상



LOCATION_Seoul Korea
CLIENT_HYUNDAI
AGENCY_INNOCEAN WORLDWIDE



2021 P4G

서울 정상회의 심장박동편



LOCATION_Seoul Korea
CLIENT_P4G



COWAY

COWAY X BTS

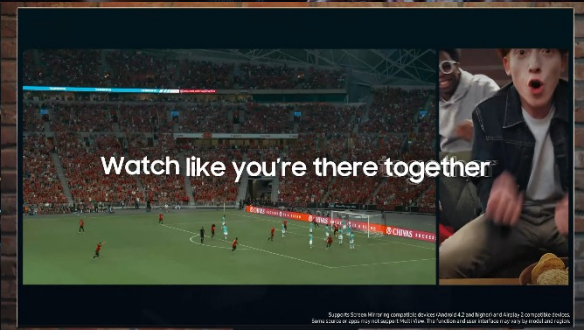
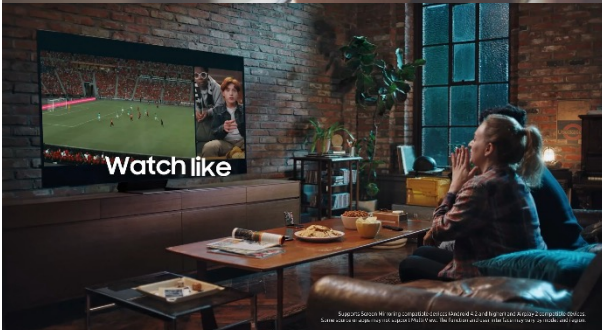
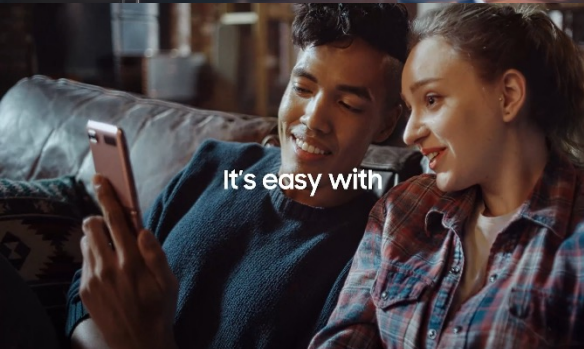
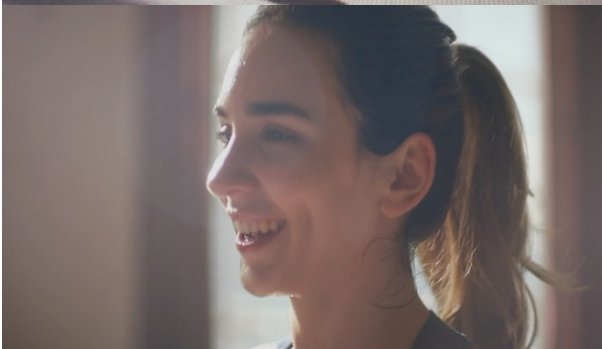


SAMSUNG

Neo QLED Life Feature

Neo QLED 8K

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



MAEIL

셀렉스 밀크세라마이드



LOCATION_Seoul Korea
CLIENT_MAEIL
AGENCY_THE DIGILOG



SAMSUNG

Galaxy S21 Ultra: Untold Stories – Phantom Black

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



REAL RAEI

데일리 오일 투 폼 클렌저



THELAVICOS

파우더 워시 / 모이스춰라이저

진정한 코스메슈티컬의 등장
테라비코스

LOCATION_Seoul Korea
CLIENT_HP&C
AGENCY_DOGSEAR



GEOJE

정글돔 & 해금강/외도보타니아



Hyundai

SANTA FE USP film



LOCATION_Seoul Korea
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE

이 영상은 싼타페 'Calligraphy(캘리그래피)' 모델로 촬영되었습니다



Hyundai X BTS

NEXO - Message from BTS



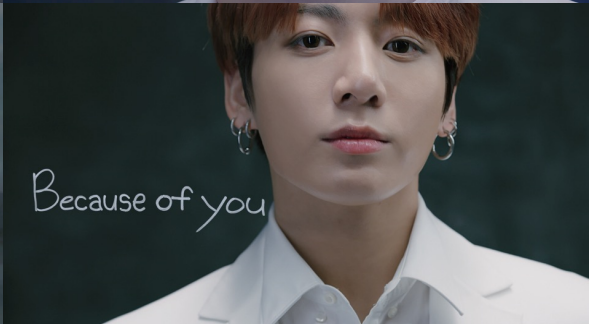
LOCATION_Seoul Korea, South Africa
CLIENT_Hyundai
AGENCY_INNOCEAN WORLDWIDE



Just like the bright sun,



After the rain washes everything away,



Domino's

치즈케이크 블랙타이거 피자

