

LOVEANDMONEY®

DIR. Ducaruka (Yongjin EUN)

Director ducaruka YJ EUN

Yongjin EUN was born in Seoul.

But he began his career as a director in Paris

after his bachelor degree in university of Sorbonne.

He has directed commercial films for a range of international clients

including Samsung, Hyundai, Google & several fashion brands.

Currently, he is belong to LOVEANDMONEY

which is located in Yeoksam, Seoul, Korea.

2020 Clio Awards Silver Winner - 'AIR PADDING'

SELECTION 1

KOREA

Volvo

Volvo SUV

Date: 04.2023
LOCATION_KOREA
CLIENT_Volvo Korea
AGENCY_Grey

V O L V O



NH Card

내가 픽한 고향을 키우다

Date: 04.2023
LOCATION_KOREA
CLIENT_NH Card
AGENCY_DEEP DIVE

NHCard



Azarine

New Makeup Rules (with Red Velvet)



Date: 04.2023
LOCATION_KOREA
CLIENT_AZARINE

azarine®



Azarine
New
Makeup
Series



NIKE

Nike App

Date: 04.2023
LOCATION_KOREA
CLIENT_NIKE KOREA
AGENCY_INNOCEAN WORLDWIDE



Golden Goose

Simon Dominic - Mixtape

CRAFT YOUR OWN PERFECTION

Date: 08.2022
LOCATION_KOREA
CLIENT_GOLDEN GOOSE
AGENCY_MEDIA MONKS GLOBAL

GOLDEN GOOSE ★



Golden Goose

Lip J - Lipstick



Date: 08.2022
LOCATION_KOREA
CLIENT_GOLDEN GOOSE
AGENCY_MEDIA MONKS GLOBAL

GOLDEN GOOSE ★



Golden Goose

Shinliart - Love

Date: 08.2022
LOCATION_KOREA
CLIENT_GOLDEN GOOSE
AGENCY_MEDIA MONKS GLOBAL

GOLDEN GOOSE ★



MEGASTUDY

최적화모드



Date: 11.2022
LOCATION_KOREA
CLIENT_MEGASTUDY
AGENCY_INNOCEAN

megastudy 



MEGASTUDY

패턴물리학



Date: 11.2022
LOCATION_KOREA
CLIENT_MEGASTUDY
AGENCY_INNOCEAN

megastudy 



Hanul Bori

Look at the Sky (with Woo-shik CHOI)



JOHNNIE WALKER

CL's way (with CL of 2ne1)

Date: 07.2021
LOCATION_KOREA
CLIENT_JOHNNIE WALKER
AGENCY_CJ ENM

JOHNNIE WALKER



11st

Wind of Delivery

Date: 05.2023
LOCATION_KOREA
CLIENT_11st
AGENCY_Overman

11D



COUPANG EATS

Doorbell



Samsung NOTE20

A Piece of Cake (with BTS)



Date: 10.2020
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



National Geographic Apparel

RE : ADVENTURE (with Junghyuk)

Date: 10.2021
LOCATION_KOREA
CLIENT_NATIONAL GEOGRAPHIC APPAREL
AGENCY_DIRECTOR'S COMPANY

NATIONAL
GEOGRAPHIC



Black Yak

Sheet Down Fleece (with IU & KAI of EXO)



Date: 09.2021
LOCATION_KOREA
CLIENT_BLACK YAK
AGENCY_UNOFFICIAL OFFICE

BLACKYAK



BLACKYAK

Samsung Galaxy S21 Series 5G

Portrait x BTS (with BTS)



Woori Bank

알길 원해? 우리WON해!



Date: 05.2022
LOCATION_KOREA
CLIENT_WOORIBANK
AGENCY_TBWA



미래의 나

01 예산설정 02 결과예측

1년 후, 2억 7,963만원으로 주택구입을 한다면?

구입 전 구입 후 공회 후

2022년 5월 ~ 2023년 4월

우리미래플랜 주택플랜

황천하기

주택 구매 1,313.08 * 10.98% = 144,280 원

주택 임대 1,313.08 * 1.23% = 16,150 원

주택 관리 1,313.08 * 0.45% = 5,913 원

총 관리비 21,063 원

24시간 언제든지 환율 최대 90% 우대받고 바로 인천공항 수령 가능해요

0914

NATURE CALL

Date: 09.2020
LOCATION: KOREA
CLIENT: 0914

0914



HYUNDAI IONIQ5

Ultimate Camping



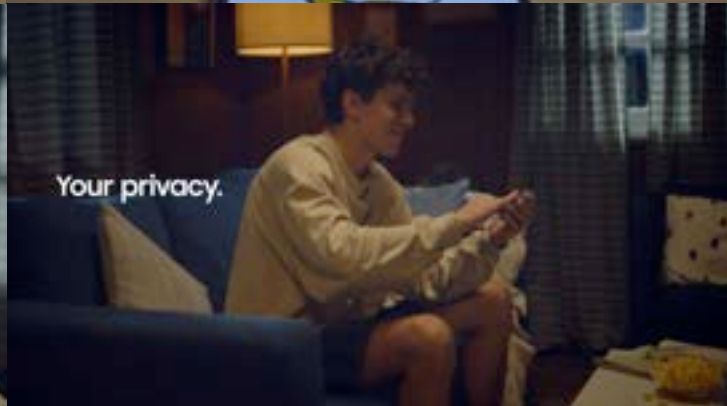
SELECTION 2

A young woman with short brown hair is sitting at a black metal folding table in a park. She is wearing a light blue shirt and a brown skirt, and she is holding a small white object in her hand. The background is filled with trees with yellowing leaves, suggesting autumn. The scene is captured in a soft, slightly blurred style. The word "GLOBAL" is overlaid in large white letters across the center of the image.

GLOBAL

Google x Galaxy Z flip4

Your Privacy, Secured - SNS



Galaxy x Maison Kitsuné

The Fox

Date: 12.2021
LOCATION_FRANCE
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



LG TONE Free

FIT for Life

Date: 08.2022
LOCATION_AUSTRALIA
CLIENT_LG GLOBAL
AGENCY_D.FY



LG TONE Free

FIT to Move

Date: 08.2022
LOCATION_AUSTRALIA
CLIENT_LG GLOBAL
AGENCY_D.FY



Samsung Galaxy S21 Ultra

Official Introduction Film

Date: 01.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



NEO QLED 8K

Better Together

Bring everything you love together

Date: 06.2021
LOCATION_KOREA
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

SAMSUNG



Samsung Health

FLEXIN For Your Health



AWARDS FOR
NEW
DIGITAL

Digital Advertising & Campaigns
'Grand Prix'

Date: 03.2020
LOCATION_U.S.A.
CLIENT_SAMSUNG

SAMSUNG



NIKE

Never limit yourself

NEVER LIMIT YOURSELF.

Date: 07.2018
LOCATION: FRANCE
CLIENT: NIKE, W

