JANGHOON KIM

S H O W R E E L

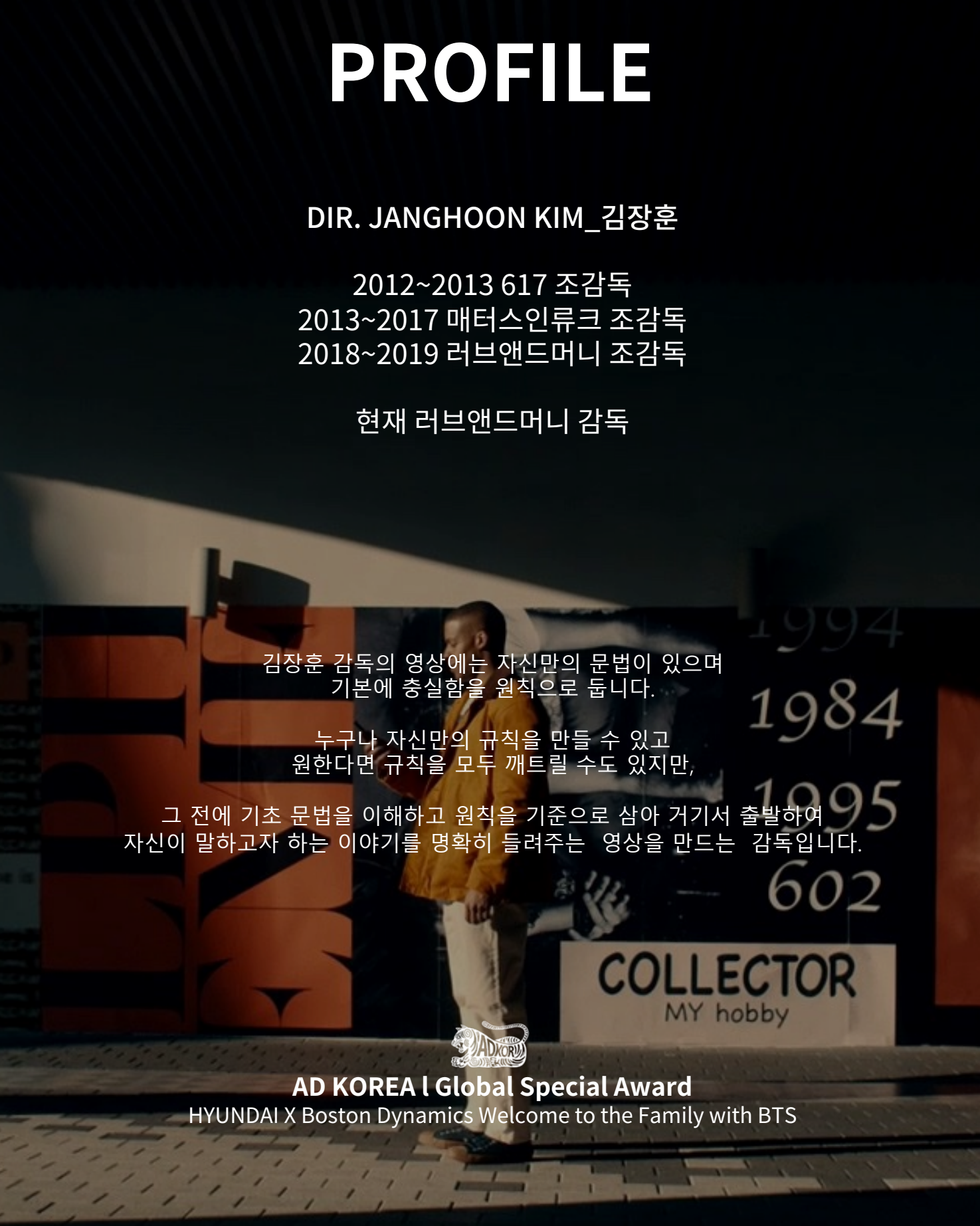
WWW.LOVEANDMONEY.CO.KR

PROFILE

DIR. JANGHOON KIM_김장훈

2012~2013 617 조감독
2013~2017 매터스인류크 조감독
2018~2019 러브앤드머니 조감독

현재 러브앤드머니 감독



김장훈 감독의 영상에는 자신만의 문법이 있으며
기본에 충실함을 원칙으로 둡니다.

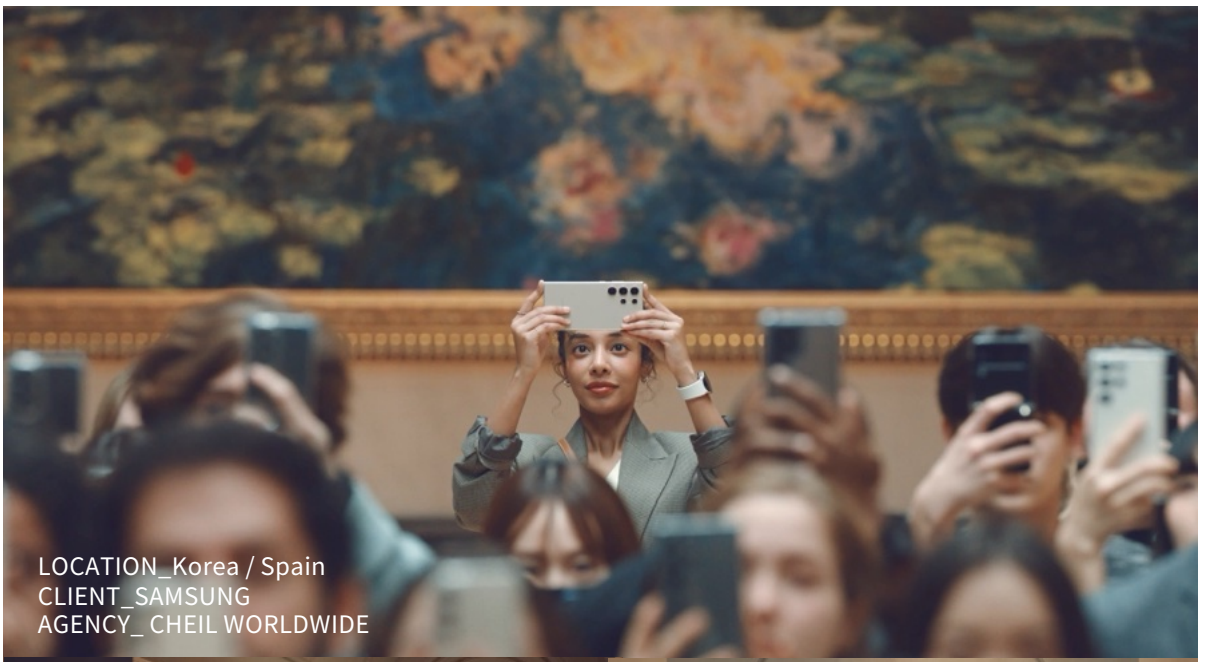
누구나 자신만의 규칙을 만들 수 있고
원한다면 규칙을 모두 깨트릴 수도 있지만,

그 전에 기초 문법을 이해하고 원칙을 기준으로 삼아 거기서 출발하여
자신이 말하고자 하는 이야기를 명확히 들려주는 영상을 만드는 감독입니다.

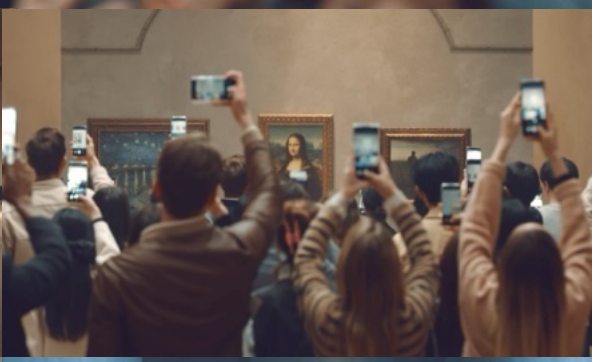
AD KOREA l Global Special Award
HYUNDAI X Boston Dynamics Welcome to the Family with BTS

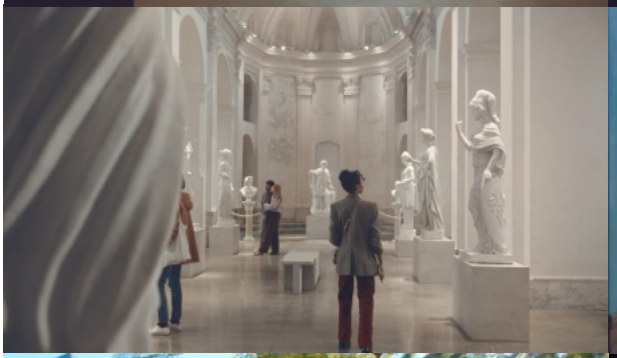
Samsung Galaxy S24 Ultra

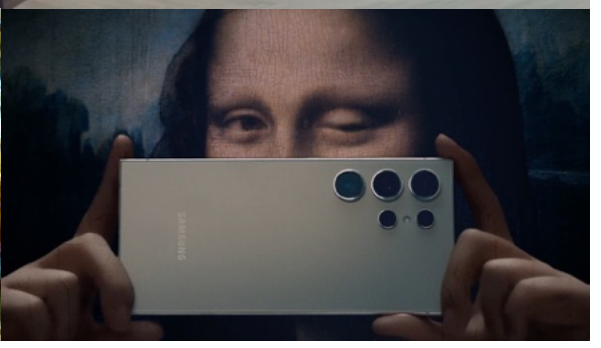
The Artful Awakening - The Wonder of Camera Innovation



LOCATION_Korea / Spain
CLIENT_SAMSUNG
AGENCY_ CHEIL WORLDWIDE

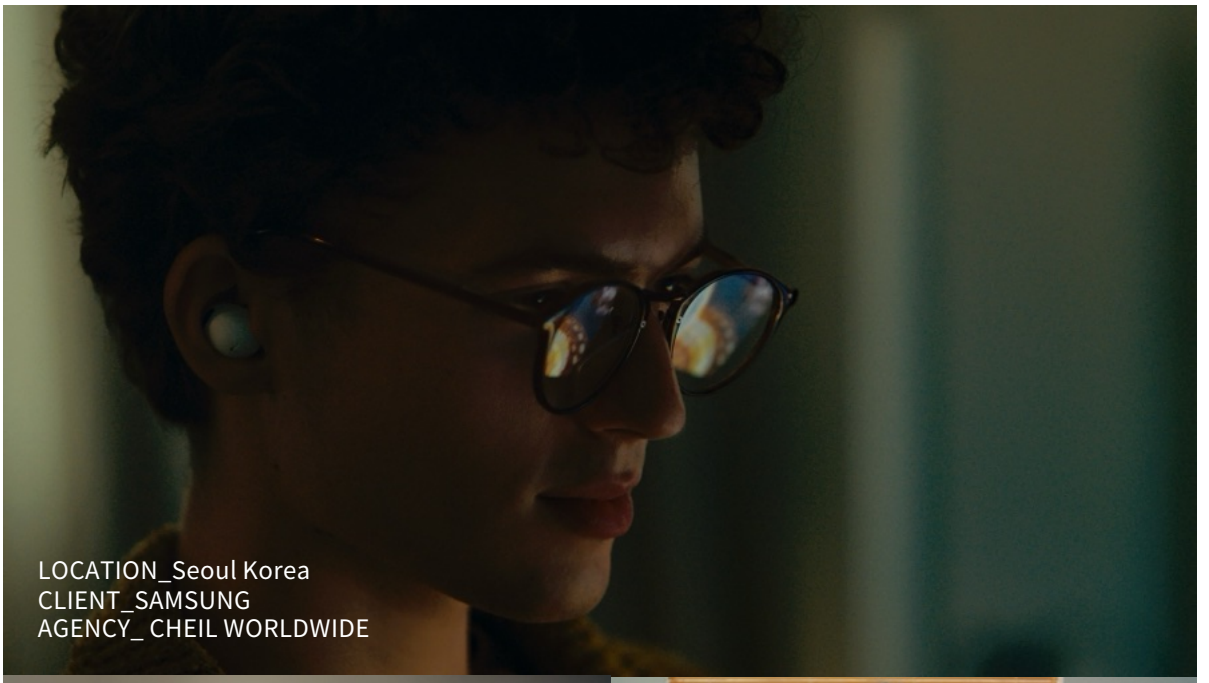


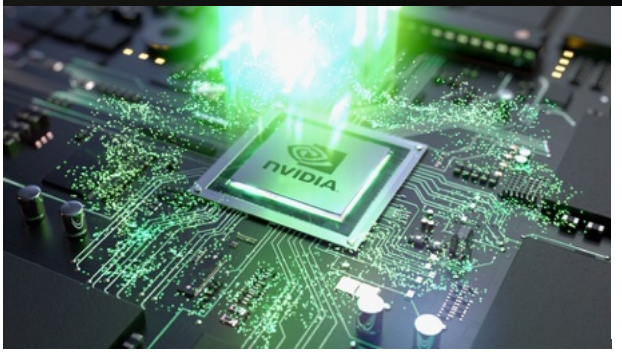




SAMSUNG

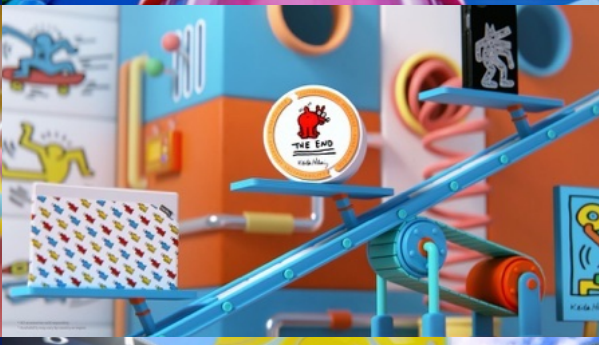
Galaxy Book 3 Ultra





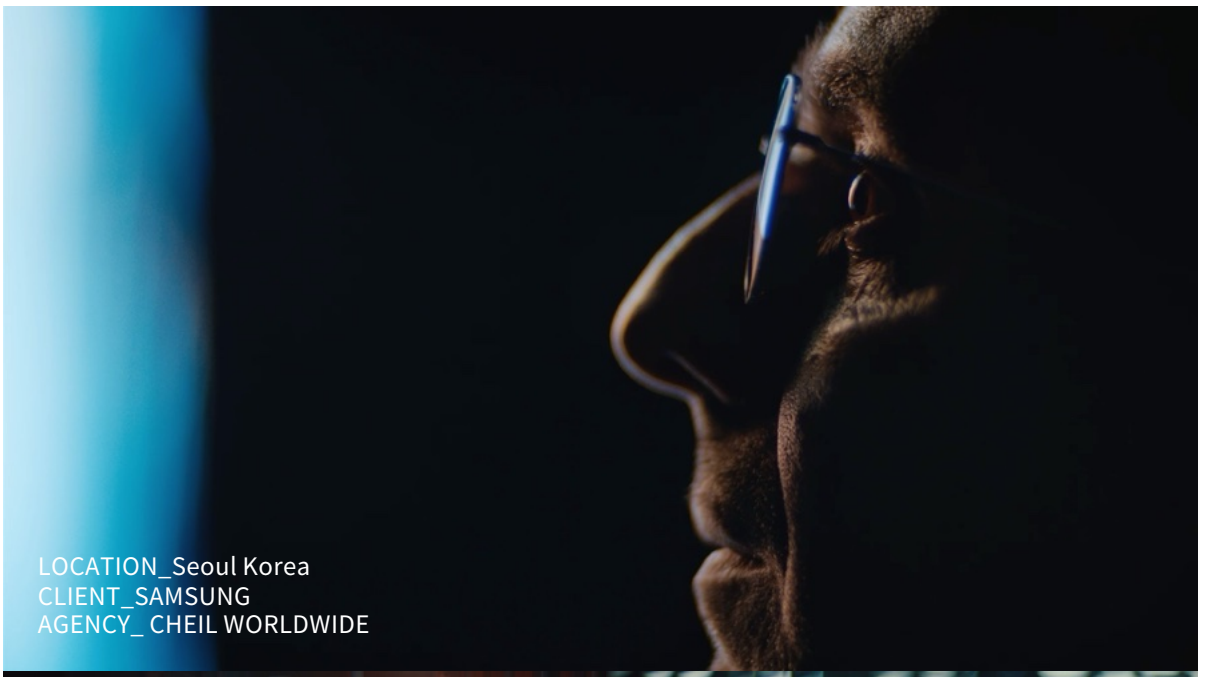
SAMSUNG

Samsung Eco-Friends: The Journey of a Used Bottle

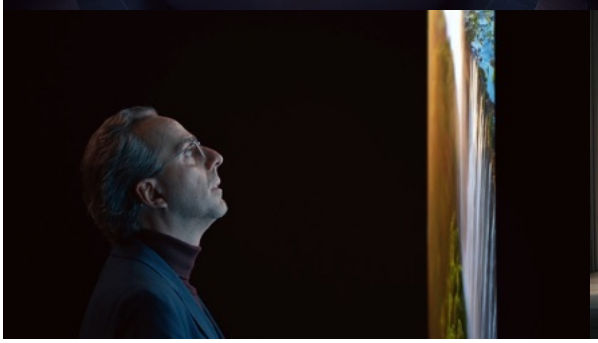


SAMSUNG

MICRO LED : A Journey to Redefine Limits

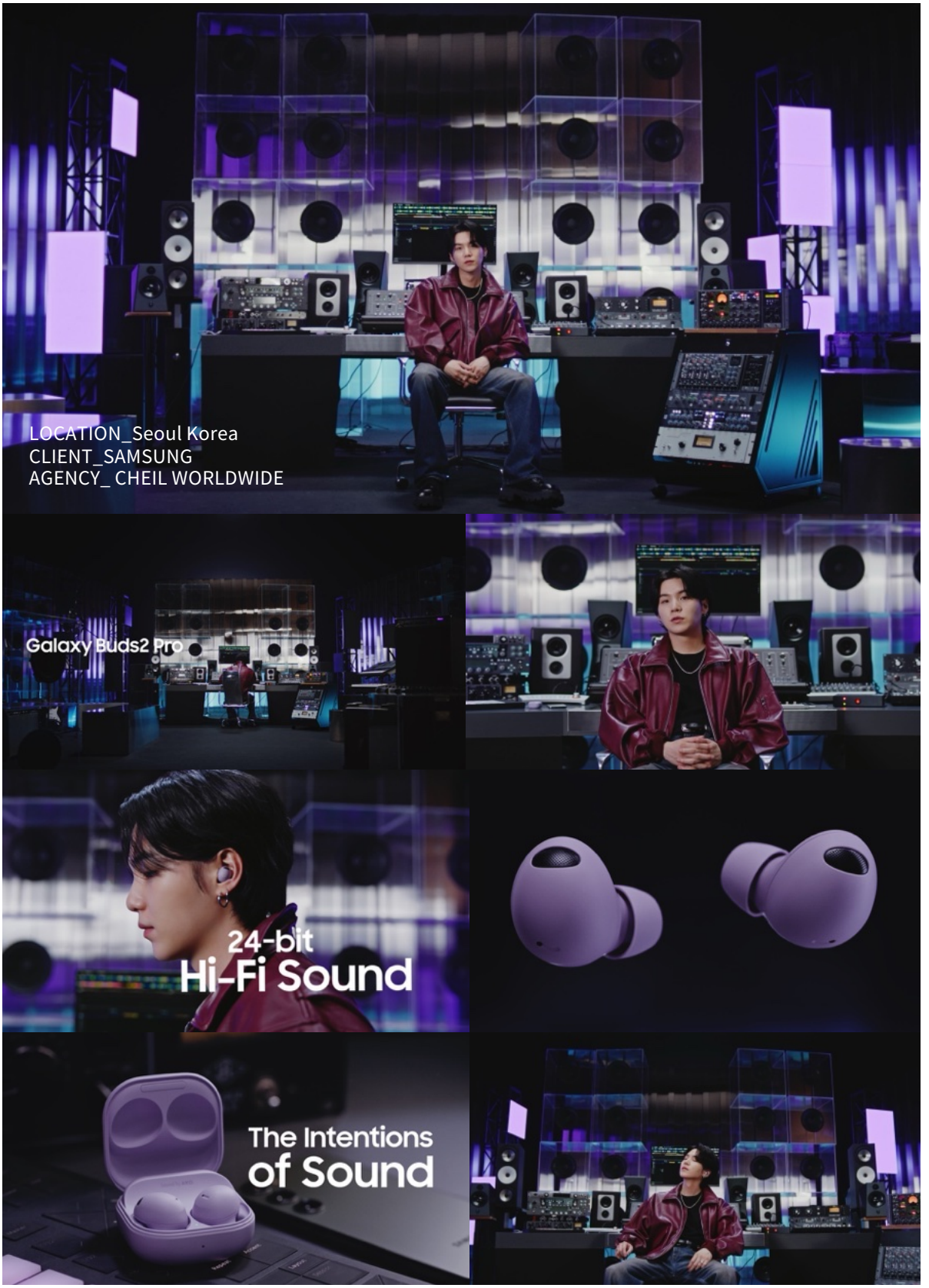


LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_ CHEIL WORLDWIDE



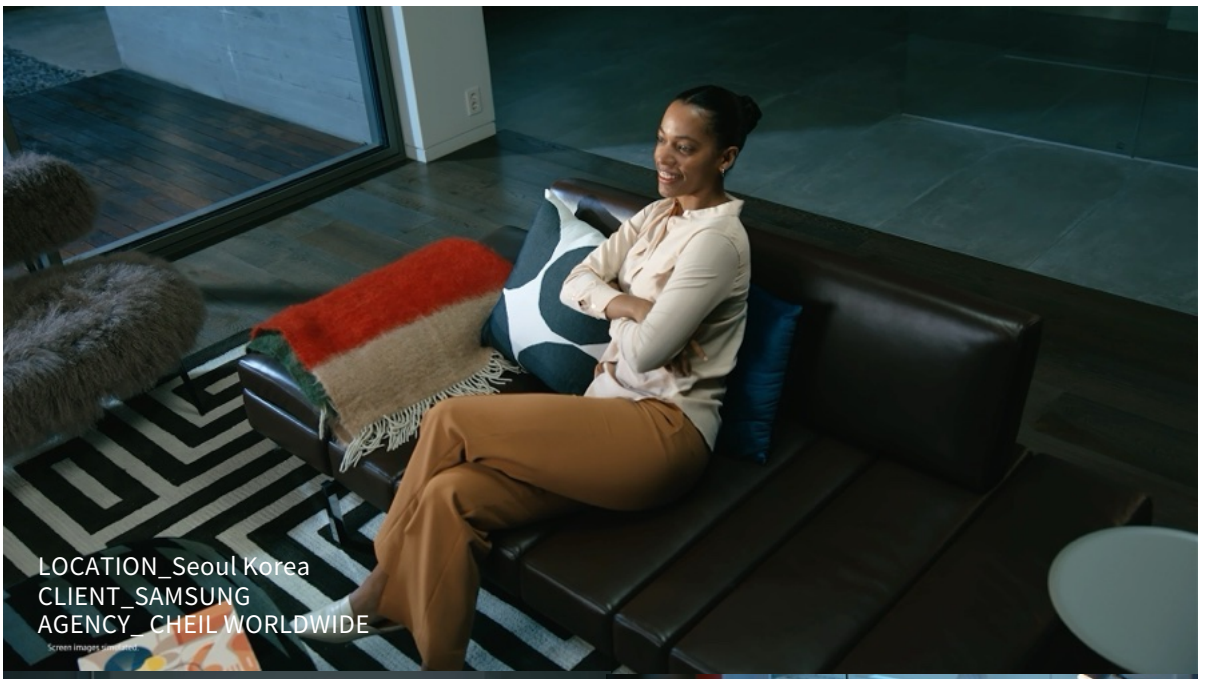
SAMSUNG

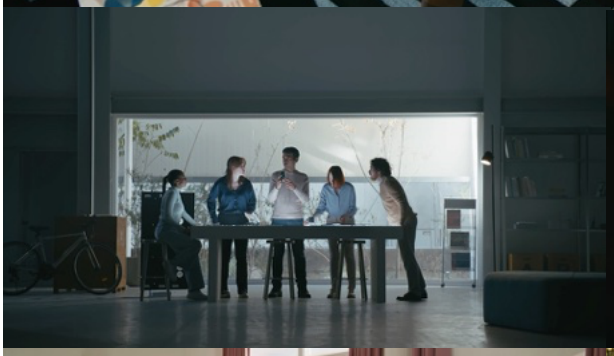
Galaxy Buds2 Pro : Recommended by the Pros - BTS SUGA

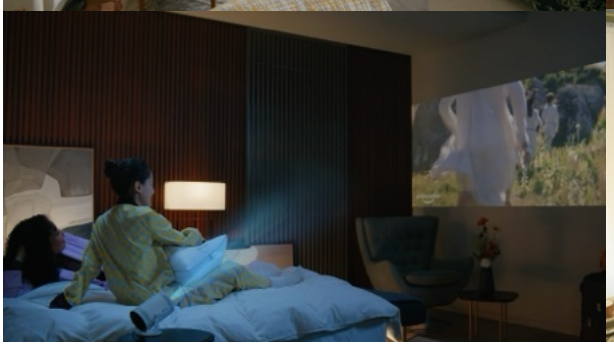


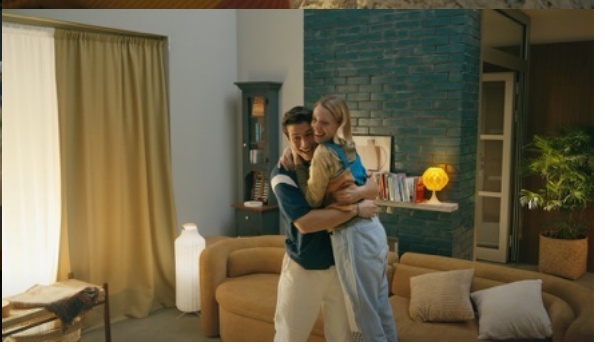
SAMSUNG

2023 First Look ESG Manifesto Film





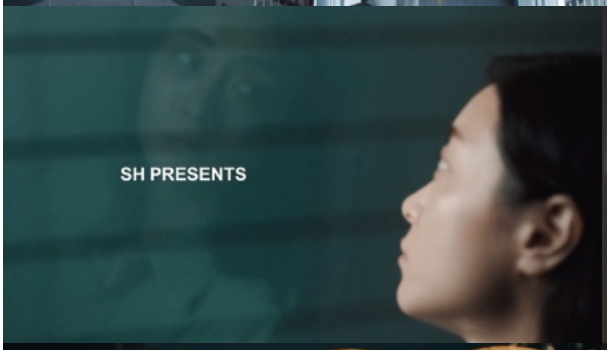


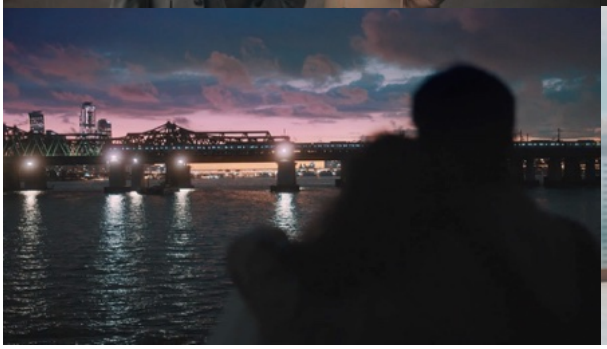


SH서울도시주택공사

백년주택

LOCATION_Seoul Korea
CLIENT_SH서울도시주택공사
AGENCY_ INNOCEAN WORLDWIDE

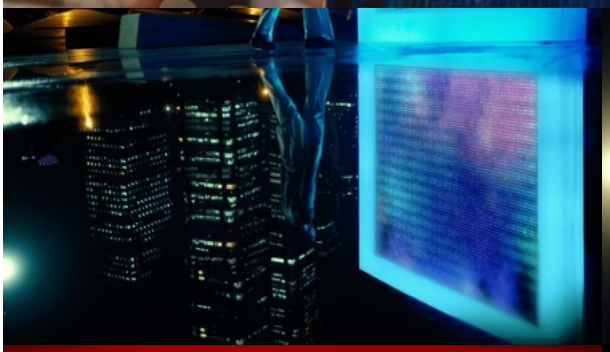


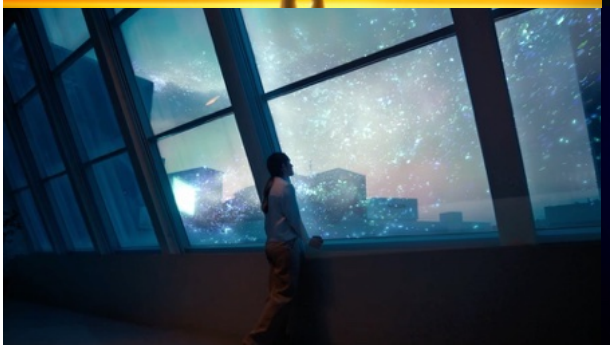


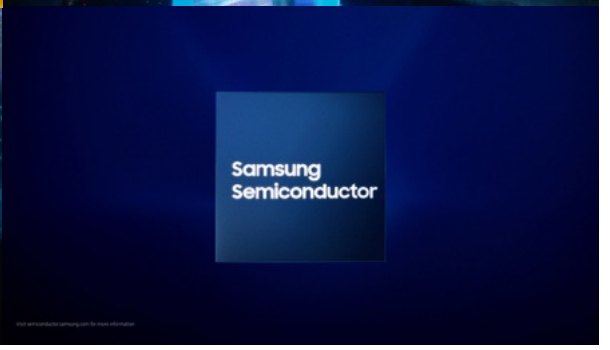
SAMSUNG

Semiconductor: The forefront of all beginnings

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_ Salon de seoul + CHEIL WORLDWIDE





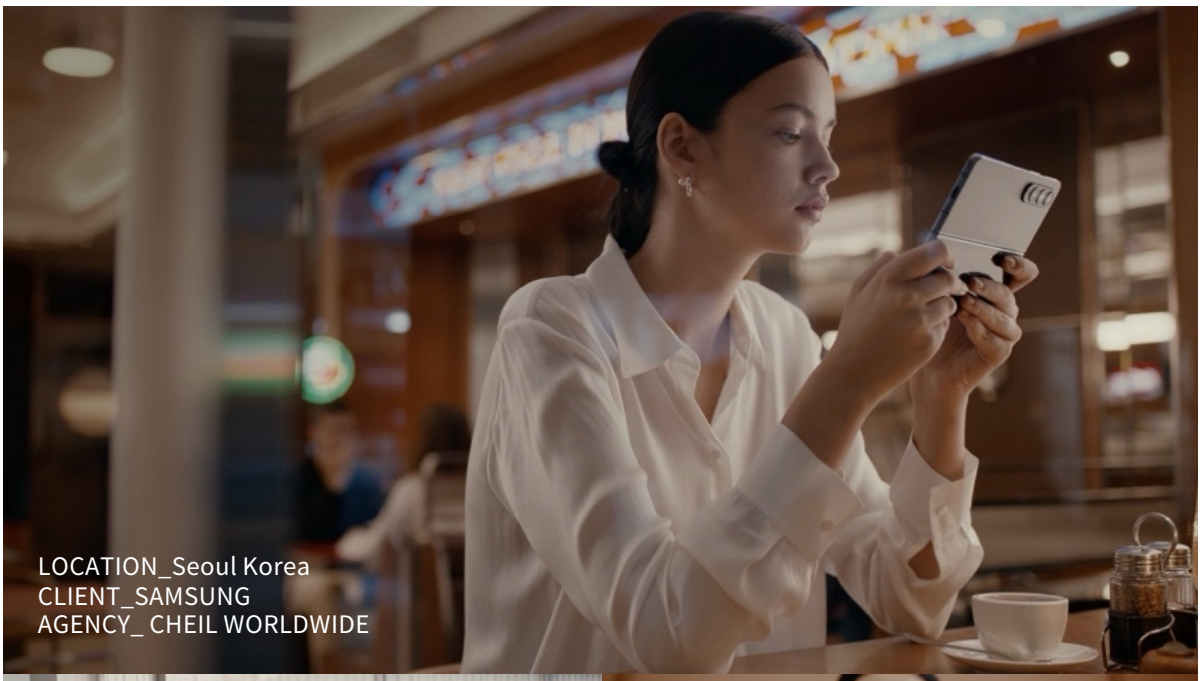


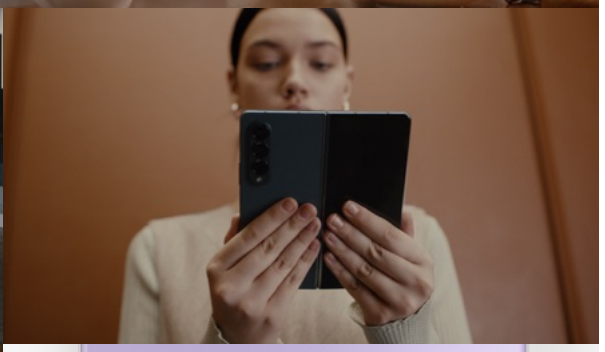
K2

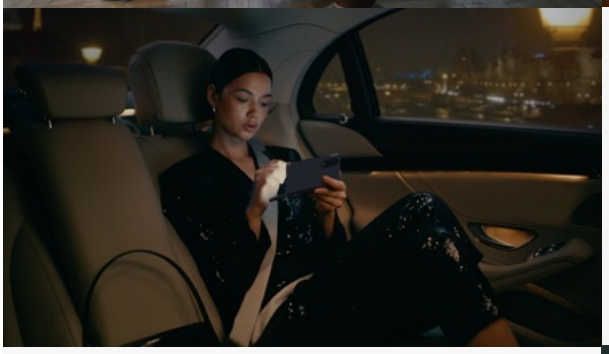
비숑트위드 다운 / 씬에어 후디

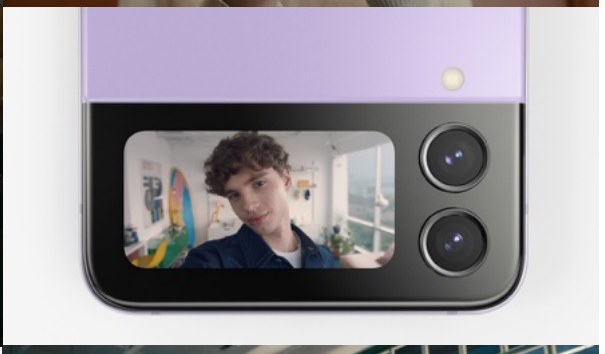
SAMSUNG

Galaxy Z Fold4 / Flip4 Pre-Order Film



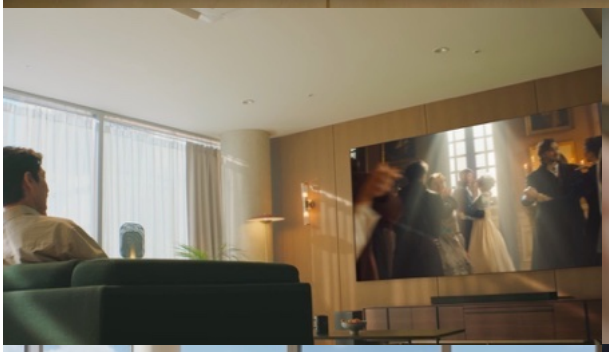


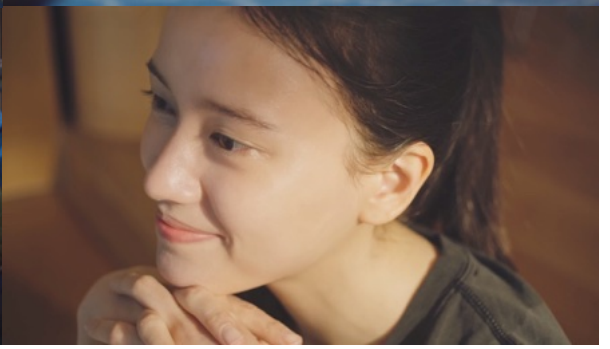




SAMSUNG

Neo QLED 8K
지구를 위한 Big Picture





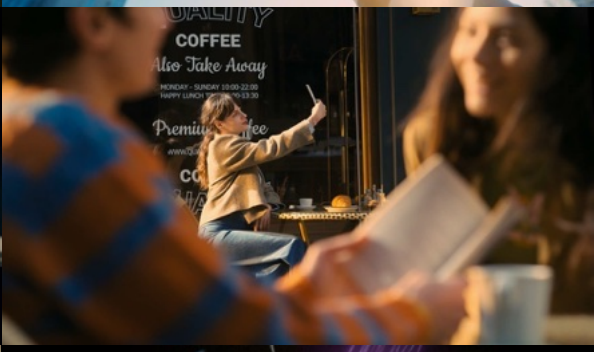
COWAY

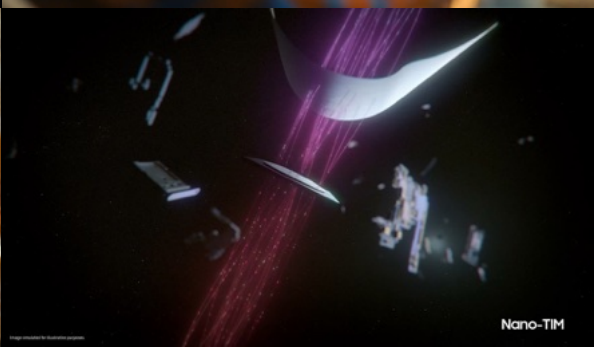
코웨이 노블 정수기

SAMSUNG

Galaxy S22 Ultra: Untold Stories –
Vision Booster & Heat Solution

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

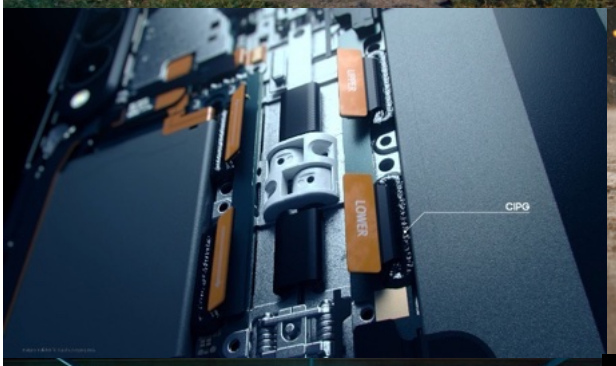


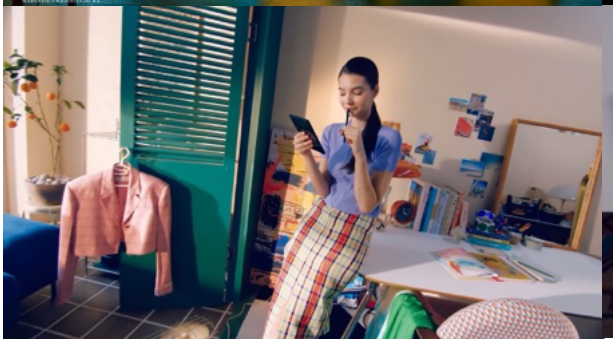


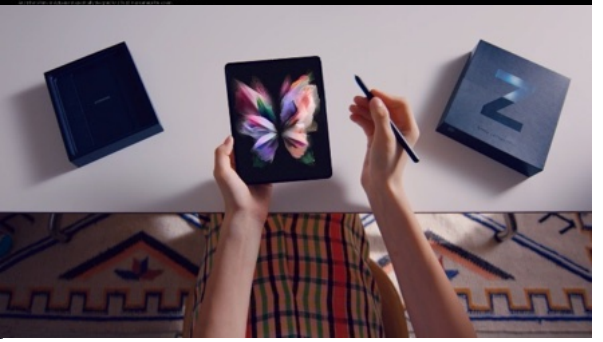
SAMSUNG

Galaxy Z Fold3: Untold Stories – Water resistance & S Pen

LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE

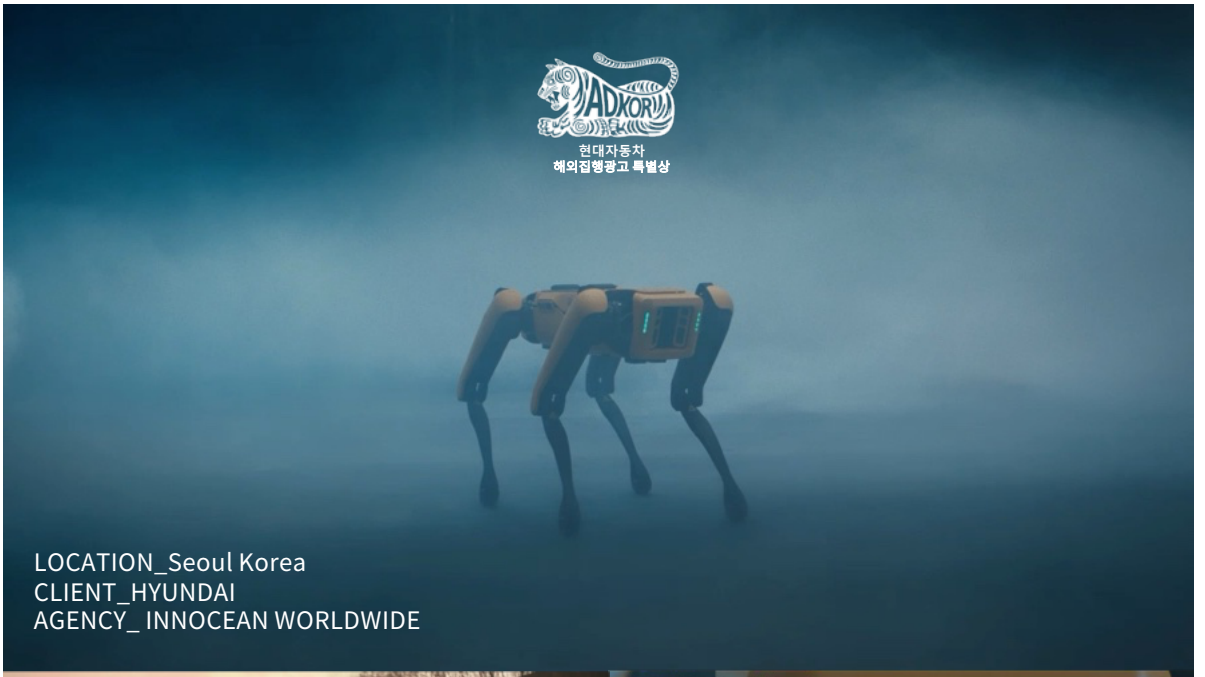






HYUNDAI X BostonDynamics

Welcome to the Family with BTS



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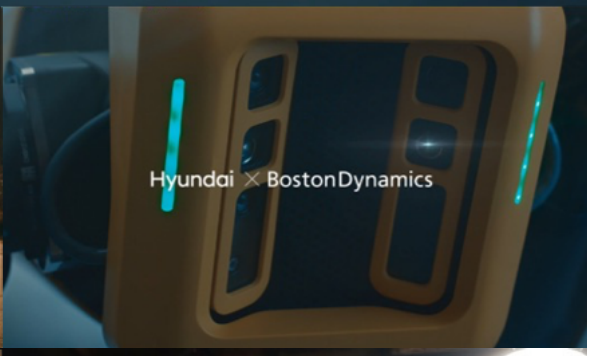
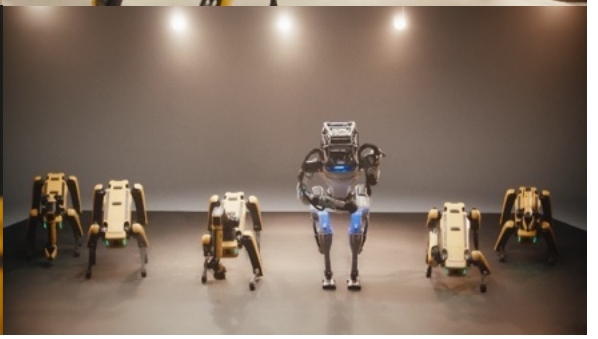


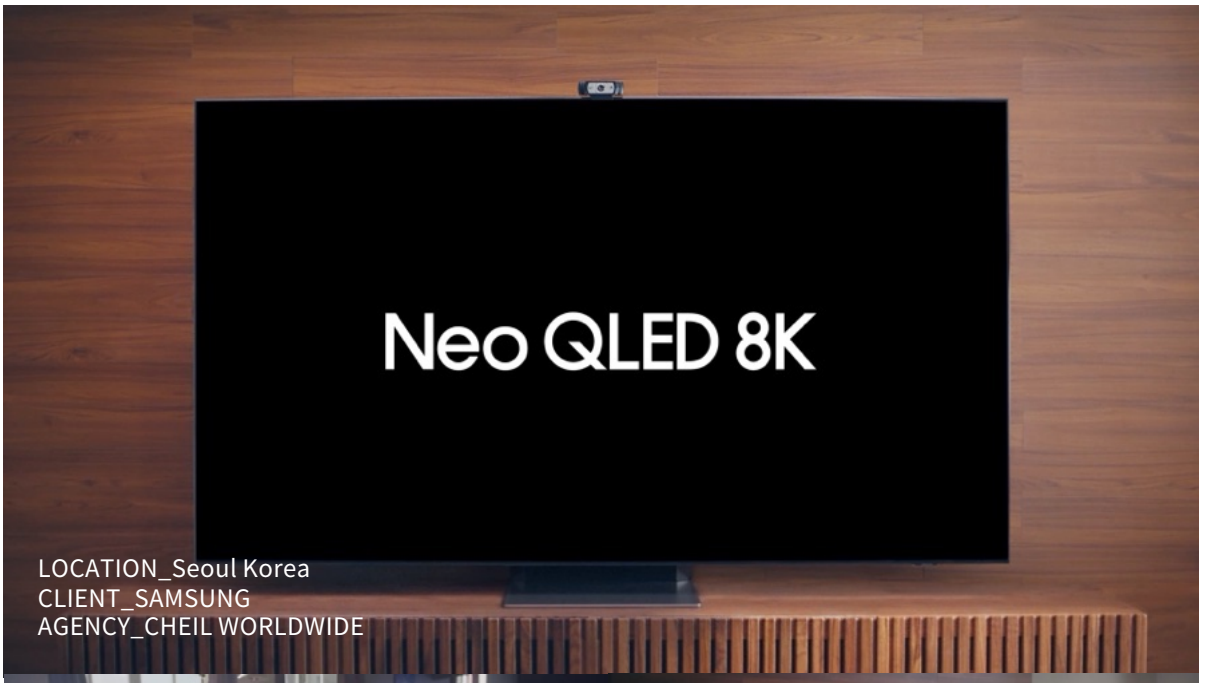


COWAY

COWAY X BTS

SAMSUNG

Neo QLED Life Feature



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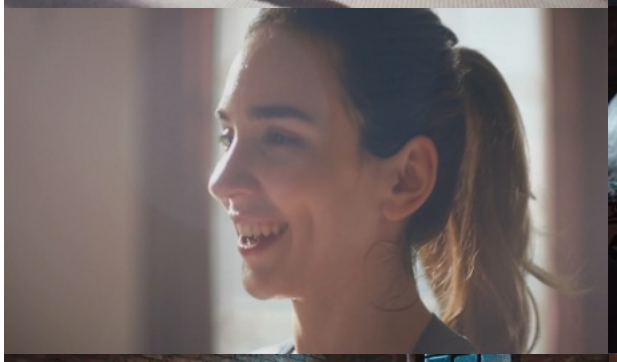
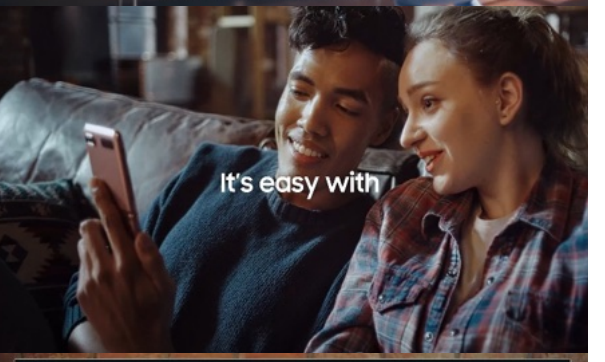
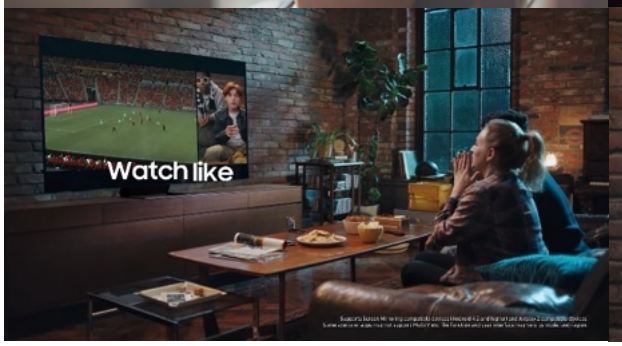
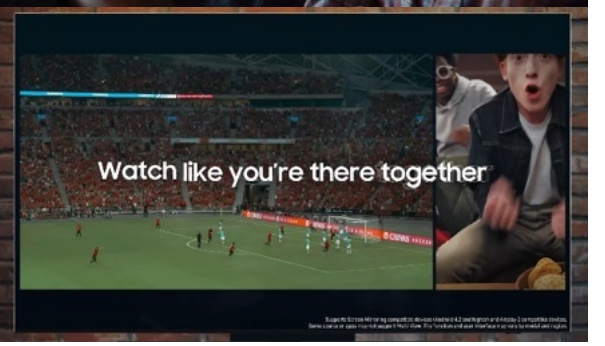
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



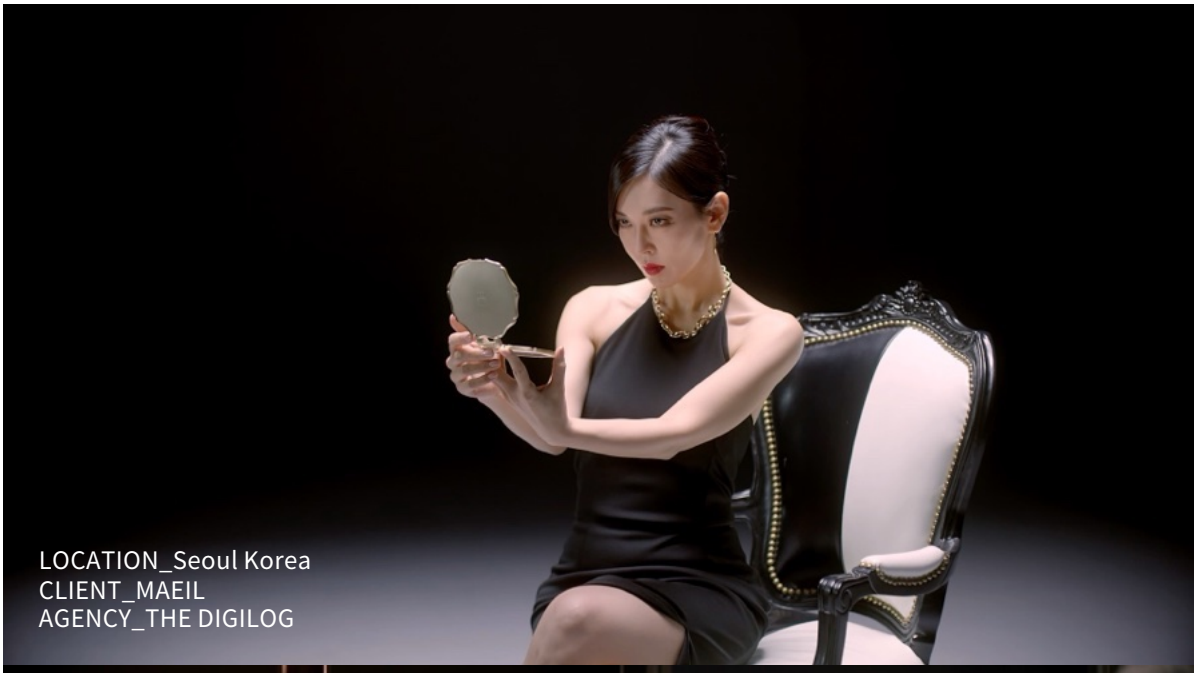


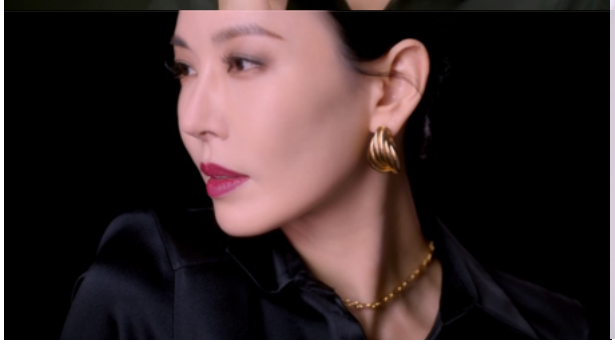




MAEIL

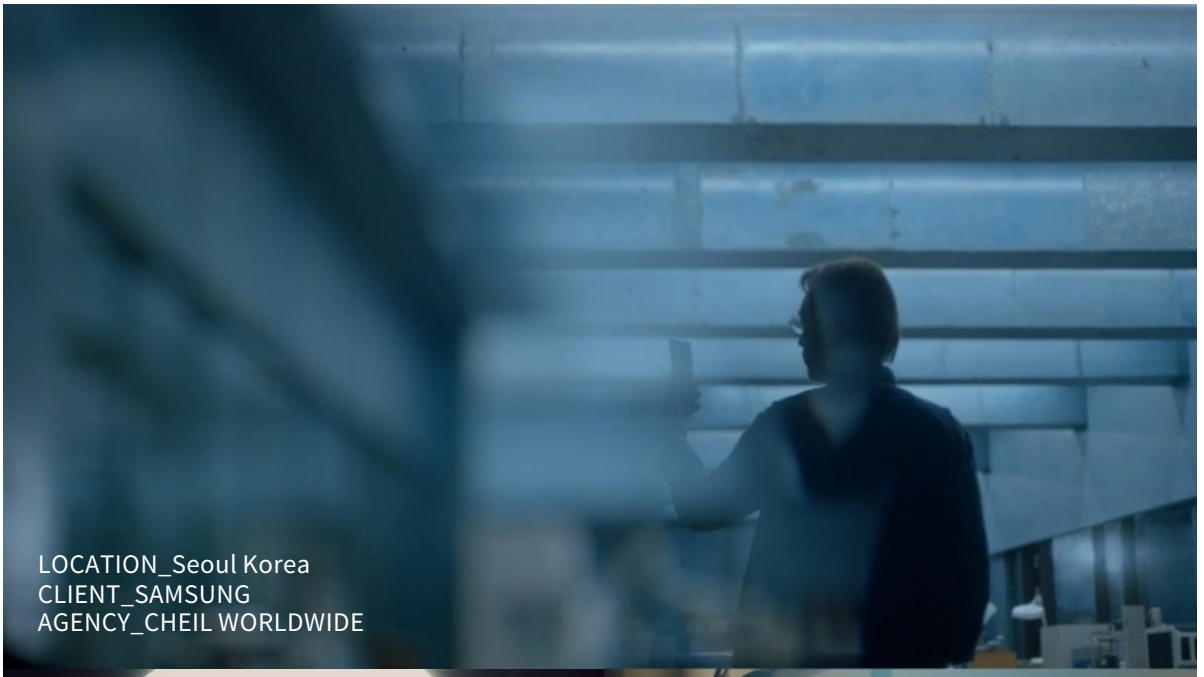
셀렉스 밀크세라마이드



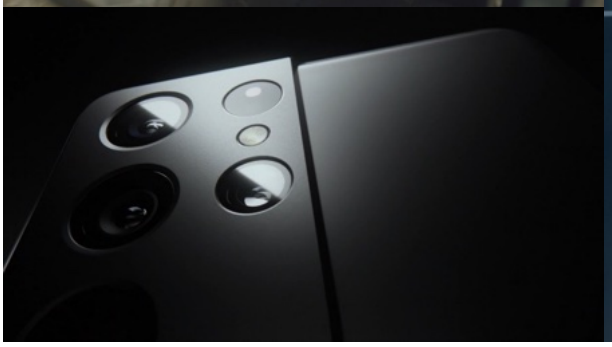


SAMSUNG

Galaxy S21 Ultra: Untold Stories – Phantom Black

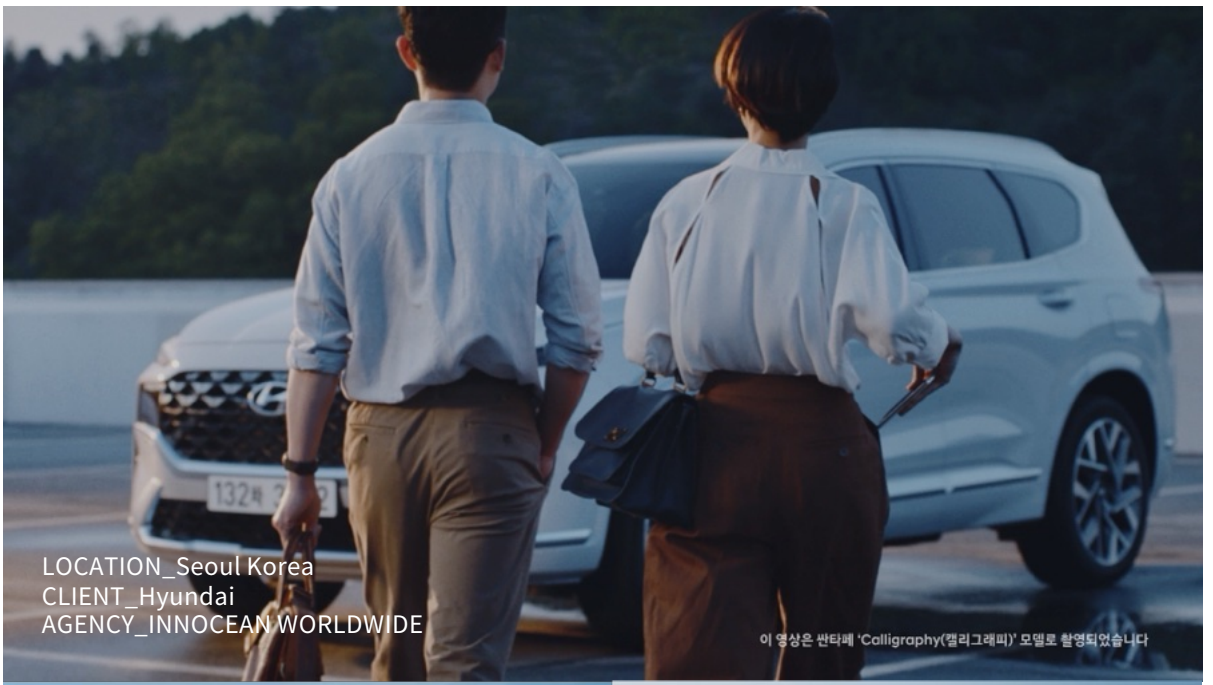


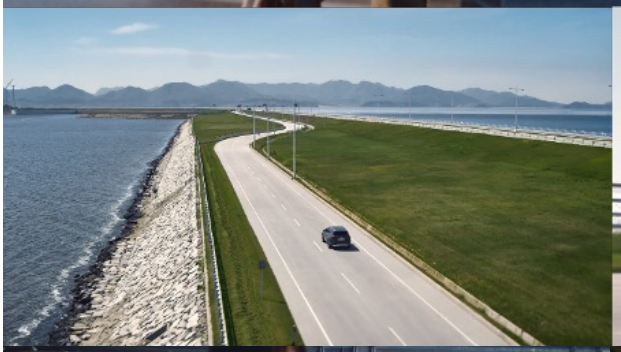
LOCATION_Seoul Korea
CLIENT_SAMSUNG
AGENCY_CHEIL WORLDWIDE



Hyundai

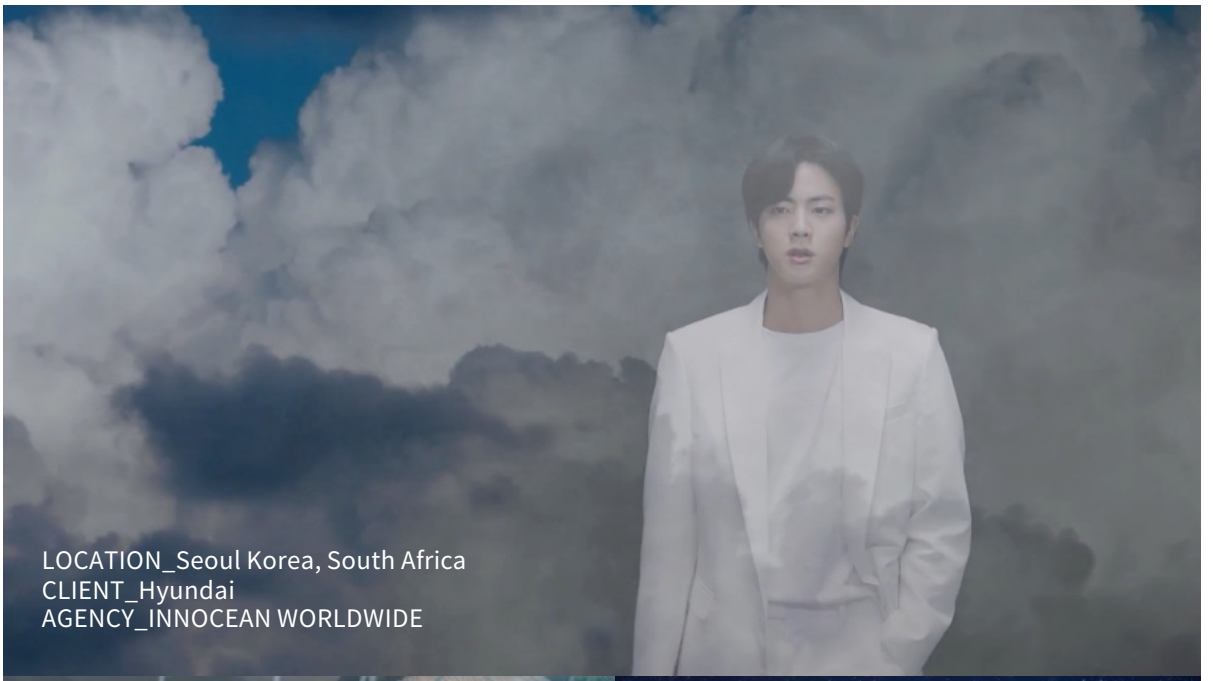
SANTA FE USP film

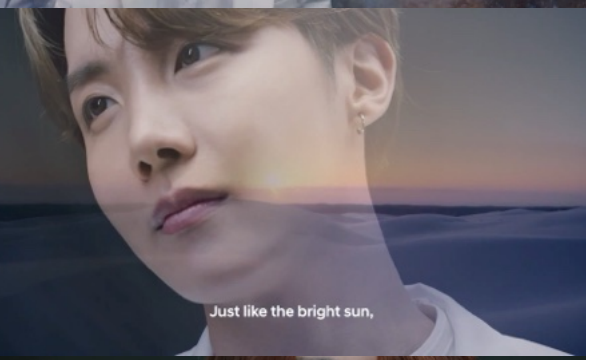


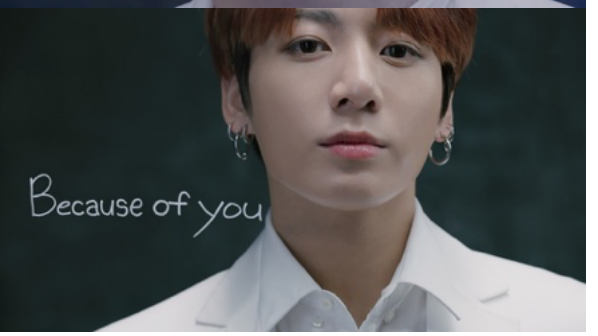


Hyundai X BTS

NEXO - Message from BTS







Domino’s

치즈케이크 블랙타이거 피자