



LOVEANDMONEY®

ducaruka
KIMMINSEONG

WWW.LOVEANDMONEY.CO.KR

이미지와 이야기가 어디로 향할 것인가?

그리하여 인물은 무슨 행동을 취하고

어느 구도로 위치할 것인가?

또, 음악과 소리는 어떻게 조화로운 것인가?

다시 처음으로 돌아와,

이것들이 '충분히 좋은가'가 아니라 '몹시 매력적인가'를 묻는다.

서른장 남짓의 그림을 그려내는 복잡하지만 단순한 노동을 합니다.

덧대어, 자알 하고자 합니다.

YOGIYO

요기패스 X 무료 배달 멤버십



KOLON SPORT

어떤 겨울이 다가와도 ANTARCTICA



DATE_11.2023
LOCATION_KOREA
CLIENT_KOLON SPORT

 KOLON SPORT



HYUNDAI MOTOR GROUP x TUNISIA

정해인과 떠나는 이색적인 튀니지 여행



SAMSUNG GALAXY WATCH6

Jump into the Heart Rate Zone

DATE_10.2023
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



SKECHERS KOREA

23FW Outdoor Max Protect

DATE_09.2023
LOCATION_KOREA
CLIENT_SKECHERS KOREA

SKECHERS



SAMSUNG GALAXY Z Flip 5

Fly High M/V



DATE_09.2023
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



SHINHAN

김예리의 Real Talk

김예리의 Real Talk

DATE_08.2023
LOCATION_KOREA
CLIENT_신한금융그룹



신한금융그룹



SHINHAN

서채현의 Real Talk

서채현의 Real Talk

DATE_08.2023
LOCATION_KOREA
CLIENT_신한금융그룹



신한금융그룹



SHINHAN

신유빈의 Real Talk

신유빈의 Real Talk

DATE_08.2023
LOCATION_KOREA
CLIENT_신한금융그룹



신한금융그룹



OLIVE YOUNG

HEALTHY BEAUTY FOR ALL



DATE_09.2023
LOCATION_KOREA
CLIENT_올리브영

OLIVE  YOUNG



YOGIYO

요기패스 X

DATE_05.2023
LOCATION_KOREA
CLIENT_요기요

요기요



LG WHISEN

LIFE SENSATION

DATE_05.2023
LOCATION_KOREA
CLIENT_LG전자

LG WHISEN | Objfet Collection



VIVIDRAW

VIVID-UP JOURNEY, 세상에 없던 생기를 찾아서



NEXEN TIRE

NEXT SAFETY

DATE_04.2023
LOCATION_KOREA
CLIENT_NEXEN TIRE

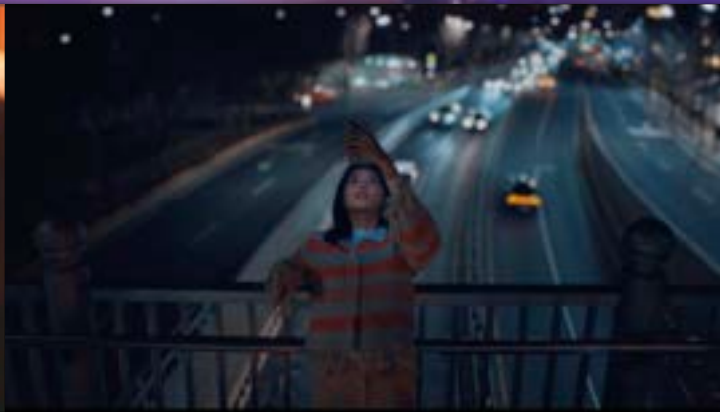
 **NEXEN TIRE**
we got you



TINDER

틀린 선택은 없어 : 새로움

DATE_04.2023
LOCATION_KOREA
CLIENT_TINDER



TINDER

틀린 선택은 없어 : 데뷔



DATE_04.2023
LOCATION_KOREA
CLIENT_TINDER



KG MOBILITY

TORRES EVX



DATE_04.2023
LOCATION_KOREA
CLIENT_KG MOBILITY

 KG MOBILITY



SAMSUNG LIFESTYLE

Discover the lifestyle screen that's right for you



DATE_01.2023
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



ZIGBANG

Home Updated, Zigbang



DATE_01.2023
LOCATION_KOREA
CLIENT_ZIGBANG




잠실에서 방문객을 확인하고 문이 열릴 때까지 스태프에게 **잠방 못여주**

KB 국민은행

KB 스타뱅킹 x NCT DREAM



DATE_12.2022
LOCATION_KOREA
CLIENT_KB 국민은행

 KB 국민은행



KB스타뱅킹 | NCT DREAM



KB스타뱅킹 | NCT DREAM



KB 국민은행

COWAY BEREX

BEREX Smart Mattress



DATE_01.2023
LOCATION_KOREA
CLIENT_COWAY

coway BEREX



SK TELECOM iPhone 14 PRO

Attention! New 0



DATE_09.2022
LOCATION_KOREA
CLIENT_SK Telecom



NERDY x TAEYEON

Planet Down Jacket

DATE_09.2022
LOCATION_KOREA
CLIENT_SK Telecom

NERDY.



NERDY x TAEYEON

Muhly Eco Fur Jacket

DATE_09.2022
LOCATION_KOREA
CLIENT_SK Telecom

NERDY.



THE NEW KIA RAY

Design Film



DATE_08.2022
LOCATION_KOREA
CLIENT_KIA



SK TELECOM GALAXY Z FLIP 4

What a wonderFlip

DATE_08.2022
LOCATION_KOREA
CLIENT_SK TELECOM



MUSINSA

Global Launching Film



DATE_07.2022
LOCATION_KOREA
CLIENT_MUSINSA

MUSINSA



SAMSUNG SMARTTHINGS

스마트 메탈 싱스



DATE_06.2022
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



배달의 민족

도전해봐, 배민리뷰챔피언십



DATE_06.2022
LOCATION_KOREA
CLIENT_우아한형제들


배달의민족

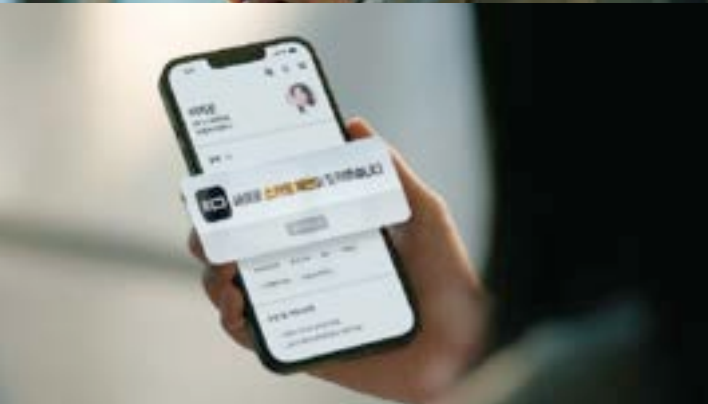


REMEMBER

Office

DATE_06.2022
LOCATION_KOREA
CLIENT_우아한형제들

Remember 



REMEMBER

Bedroom



SAMSUNG ODYSSEY NEO G8

The Best Created the Best

Project:Odyssey Neo G8

DATE_06.2022
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



Gumayusi

COWAY BEREX x BTS

BEREX Smart Mattress

DATE_01.2023
LOCATION_KOREA
CLIENT_COWAY

coway BEREX



LONGTAKE

Brand Film



MUSINSA KFC

봄 신상도 다 무신사랑



DATE_02.2022
LOCATION_KOREA
CLIENT_MUSINSA



CONVERSE

싸우지 않는다

DATE_02.2022
LOCATION_KOREA
CLIENT_CONVERSE KOREA

CONVERSE 



HYUNDAI CES 2022

Expanding Human Reach



DATE_01.2022
LOCATION_KOREA AND USA
CLIENT_HYUNDAI

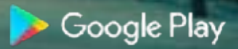


GOOGLE PLAY

Best of Awards




DATE_12.2021
LOCATION_KOREA
CLIENT_GOOGLE PLAY KOREA



MEGASTUDY

수능 화학의 정답 정훈구

DATE_12.2021
LOCATION_KOREA
CLIENT_MEGASTUDY

megastudy 



CELLO

Rider Focused



DATE_02.2022
LOCATION_KOREA
CLIENT_CELLO

CELLO



MONTBEST

꿈에 물을 주자



COWAY x BTS

Sleep Care Mattress



DATE_10.2021
LOCATION_KOREA
CLIENT_COWAY



bcc by BLACK YAK

Booster Puffer KAI



DATE_10.2021
LOCATION_KOREA
CLIENT_BLACK YAK

bcc



SHINHAN CARD

Play x BTS



DATE_11.2021
LOCATION_KOREA
CLIENT_SHINHAN

신한 play



LG STANBYME

나를 위한 프라이빗 스크린



DATE_05.2022
LOCATION_KOREA
CLIENT_LG전자



SAMSUNG GALAXY BOOK PRO

Unpacked Official Replay



DATE_04.2021
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



JOHNNIE WALKER

Highball



DATE_07.2021
LOCATION_KOREA
CLIENT_JOHNNIE WALKER

JOHNNIE WALKER



HYBE BRAND FILM

We Believe in Music

DATE_04.2021
LOCATION_KOREA
CLIENT_HYBE

HYBE
WE BELIEVE IN
MUSIC



DESCENTE

다시 깨워봐, 너의 움직임 Awaken

DATE_03.2021
LOCATION_KOREA
CLIENT_DESCENTE

 DESCENTE



DESCENTE

에너자이트 Z+

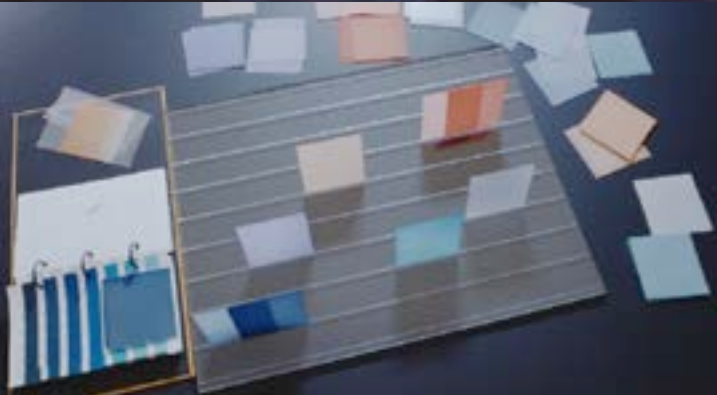
DATE_03.2021
LOCATION_KOREA
CLIENT_DESCENTE

 DESCENTE



SAMSUNG GALAXY S20 FE

Galaxy Unpacked for Every Fan



SAMSUNG GALAXY BUDS PRO

Untold Stories



DATE_01.2021
CLIENT_SAMSUNG

SAMSUNG



SAMSUNG GALAXY S21 ULTRA

Introduction Film

DATE_01.2021
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



0914

Nature Call



DATE_09.2020
LOCATION_KOREA
CLIENT_0914

0914



HYUNDAI IONIQ 5

5 Min Challenge Trailer



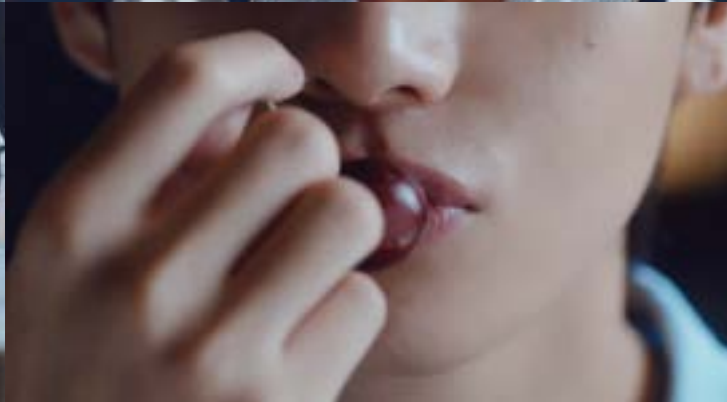
SAMSUNG NOTE20 x BTS

A Piece of Cake



DATE_10.2020
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



SAMSUNG GALAXY S21 x BTS

Day Epic of BTS – Portrait Mode



DATE_05.2021
LOCATION_KOREA
CLIENT_SAMSUNG

SAMSUNG



AIR PADDING

Made by Yourself

CLIO
AWARDS
CLIO AWARDS
'SILVER'

DATE_11.2020
LOCATION_KOREA
CLIENT_PARACOSMSTUDIO

PRCSM



SAMSUNG HEALTH

Flexin for Your Health



AWARDS FOR
NEW
DIGITAL

Digital Advertising & Campaigns
'Grand Prix'

DATE_03.2020
LOCATION_LA
CLIENT_SAMSUNG

SAMSUNG



NIKE

Unstoppable Power



DATE_08.2018
LOCATION_KOREA
CLIENT_NIKE, W



NIKE

Sweat + Swoosh Don't Betray You



DATE_07.2018
LOCATION_FRANCE
CLIENT_NIKE,W



1 MILLION BRAND FILM

We Don't Need a Stage



DATE_02.2019
LOCATION_KOREA
CLIENT_1MILLION

1MILLION



LEVI'S

Vacances in Deauville

