
DIRECTOR

KIM HEE MIN

SHOWROOM

KIM HEE MIN

모든 이야기와 비주얼에
낯섬과 모호함, 그리고 멋을 담고자 하며.



본능에서 출발한 아이디어 위에
논리와 이유를 가진 '다름'을 설계하고 공유합니다.



Video link

DATE_07.2025
CLIENT_GODEAT

GOD EAT

GOT IT?





Video link

DATE_09.2025
CLIENT_JANGS FOOD

STELLA TTEKBOKKI

YUMMY YUMMY





Video link

DATE_05.2025
CLIENT_CADILLAC

THE NEW ESCALADE

SYMPHONY OF SUCCESS

SYMPHONY OF SUCCESS





Video link

AROUNDBODY

DATE_04.2021
CLIENT_AROUNDBODY

GO BEYOND THE LINE





Video link

DATE_10.2025
CLIENT_HYUNDAI

IONIQ 6N

UNLOCKING PERFORMANCE MASTERY





Video link

DATE_02.2025

CLIENT_KIA MOTORS

KIA EV4

VARIOUS THOUGHTFUL FEATURES



All After a workout, it's good to eat...





Video link

DATE_07.2023
CLIENT_ADORE

ADORE

iD10T





Video link

DATE_12.2019
CLIENT_CHINDOWN

CHINDOWN

PUT YOUR CHINDOWN





Video link

DATE_08.2020

CLIENT_BARBLAN

BARBLAN GET BALANCE





Video link

DATE_07.2025
CLIENT_SPOTIFY

SPOTIFY X T1

THE SOUND WE PLAY





Video link

DATE_10.2025
CLIENT_CADILLAC

ESCALADE iQ

REAL?



PUBG

Video link

DATE_03_2024
CLIENT_CRAFTON

BACK TO ORIGINAL

